

Alliance Education System

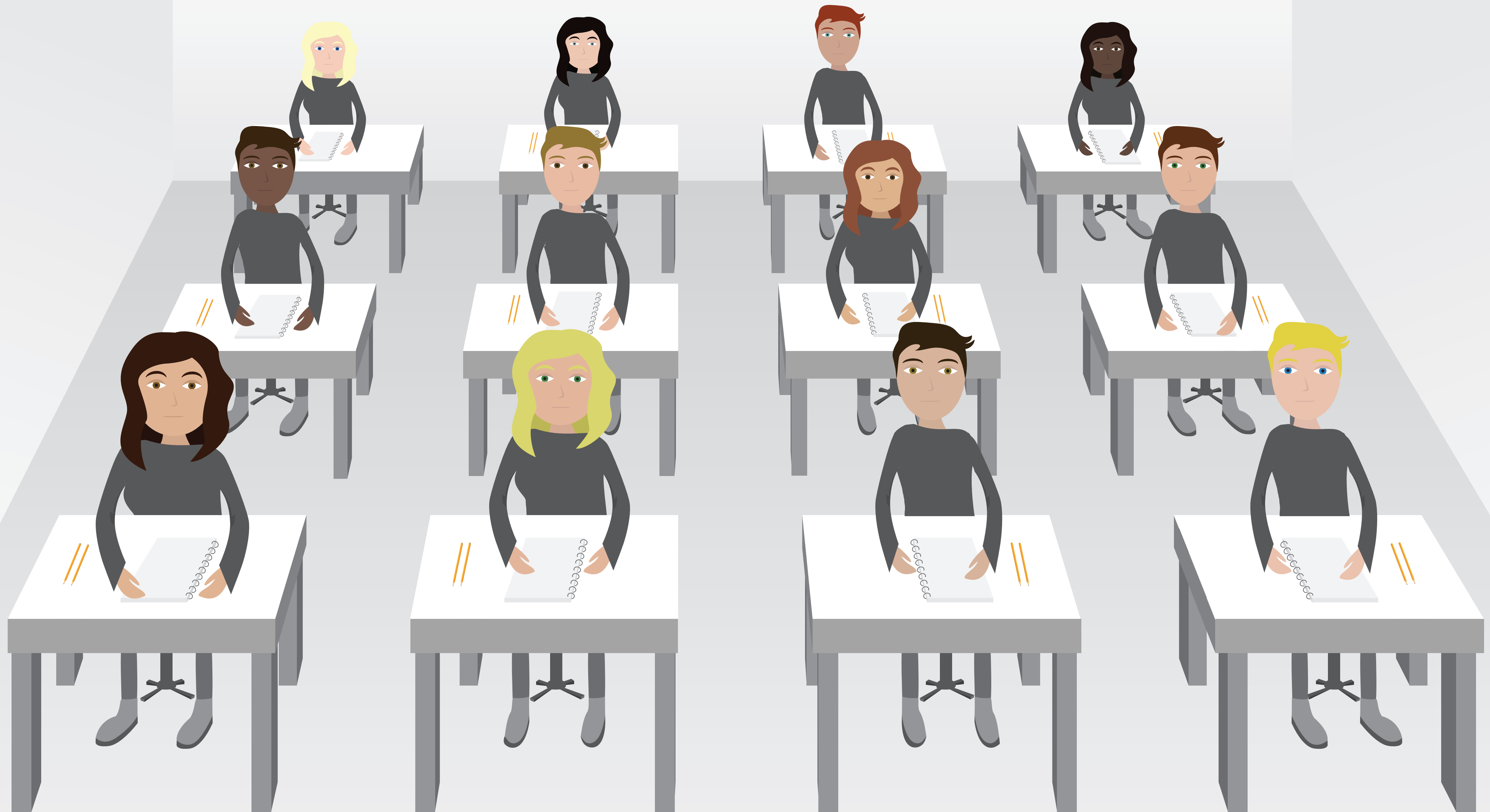
Kevin Kidwell (03793553)

Original Midpoint Presentation

Academy of Art University

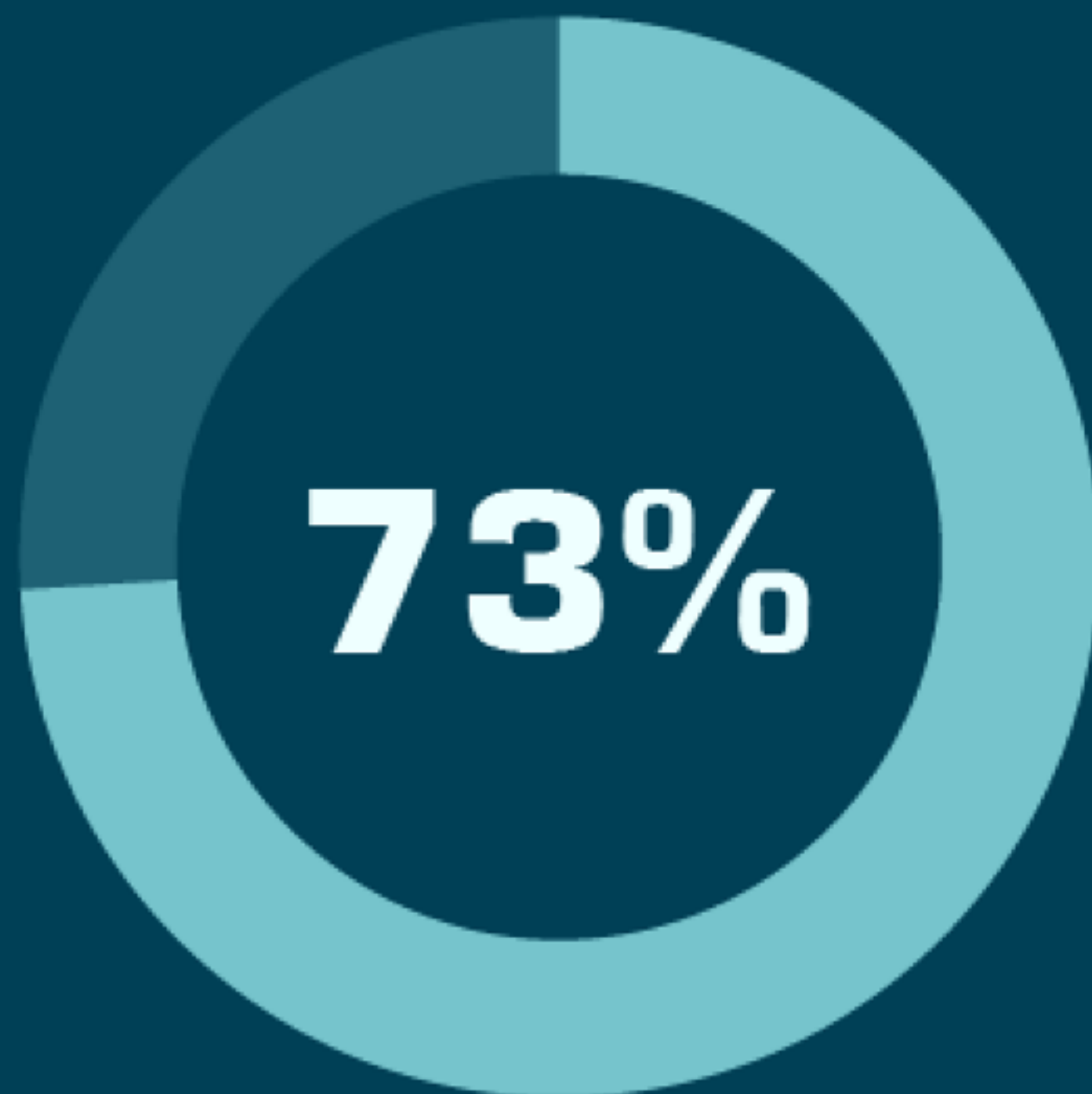
Graduate School of Web Design & New Media

Standardized Education

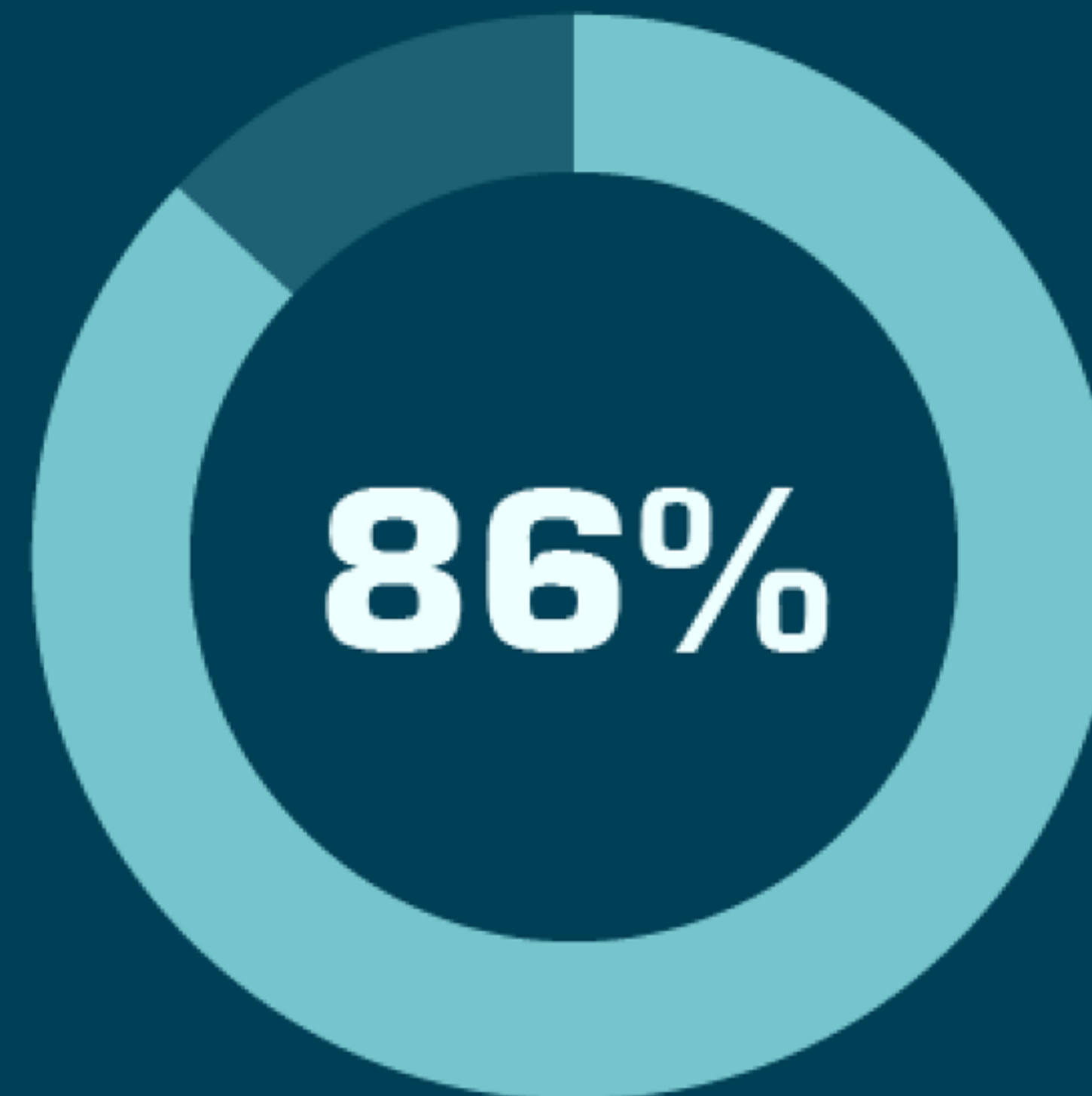




There are
19,930,000
College Students in America



Full-time students



18-34 years old

The average student spends

\$25,575

on education per semester

75%

of college graduates say the education system
needs major changes or completely rebuilt

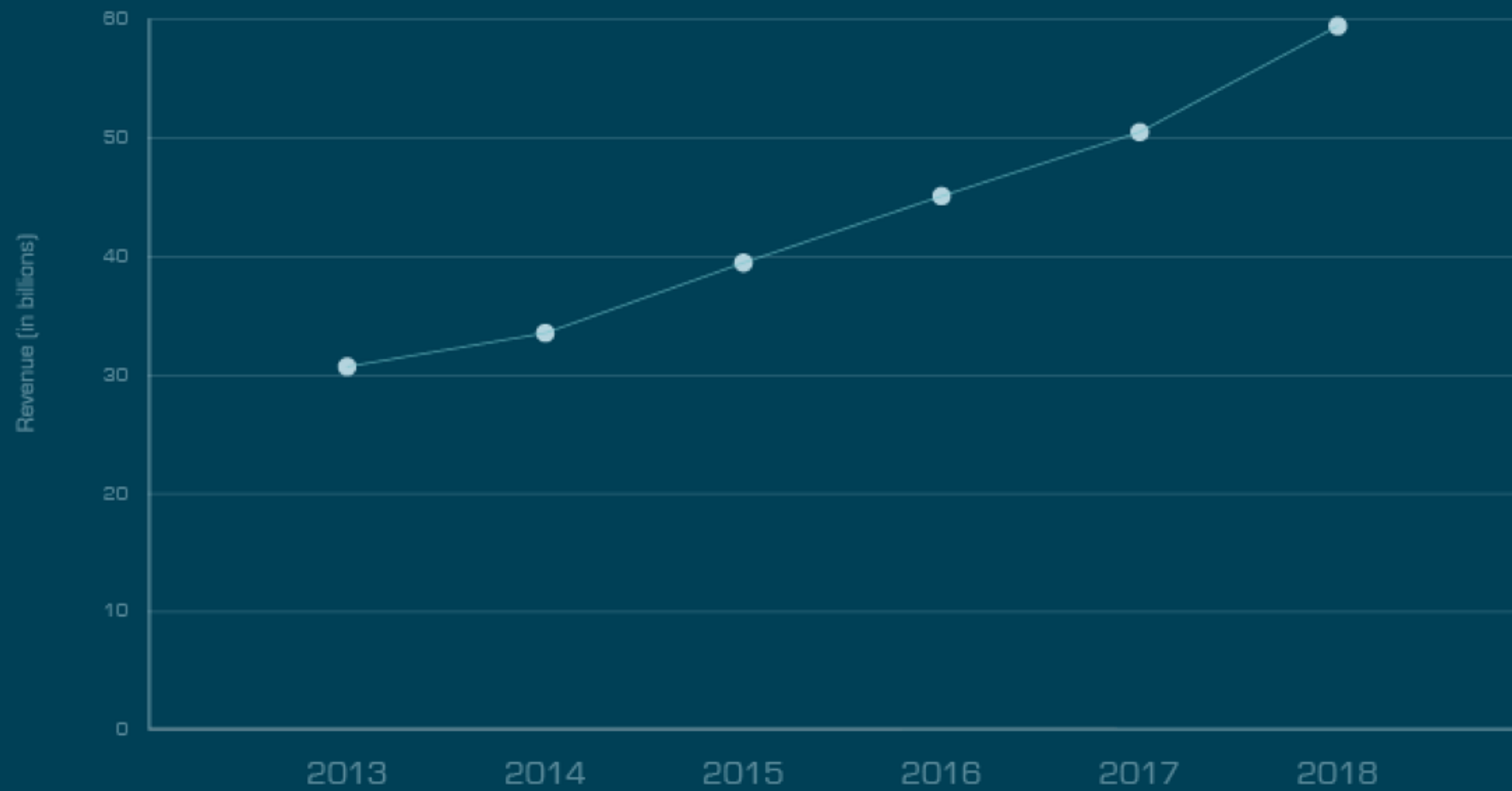
60%

of students want more use of
online collaboration tools

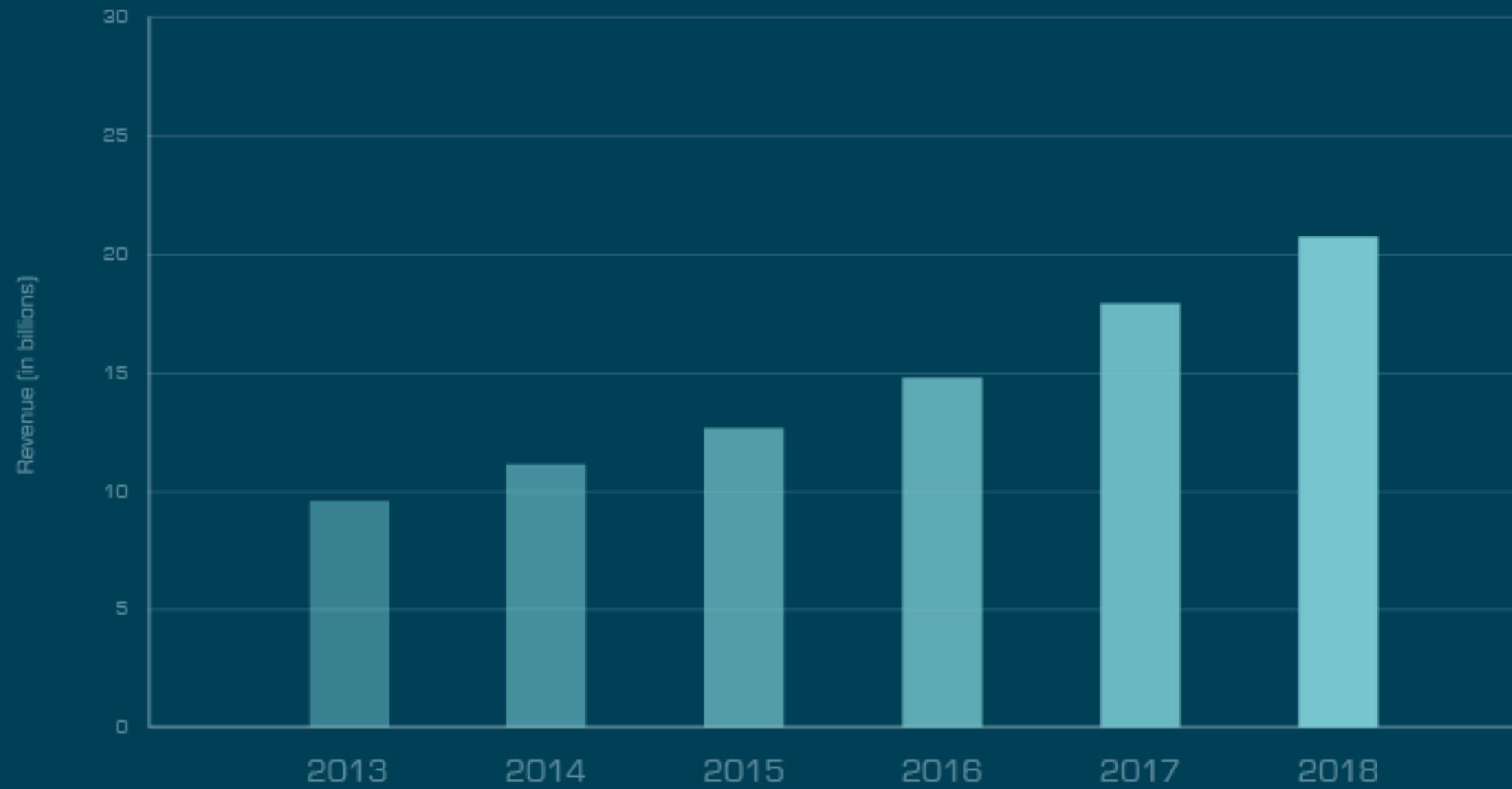
62%

of students want more use of
learning-management systems

Smart Classroom Market

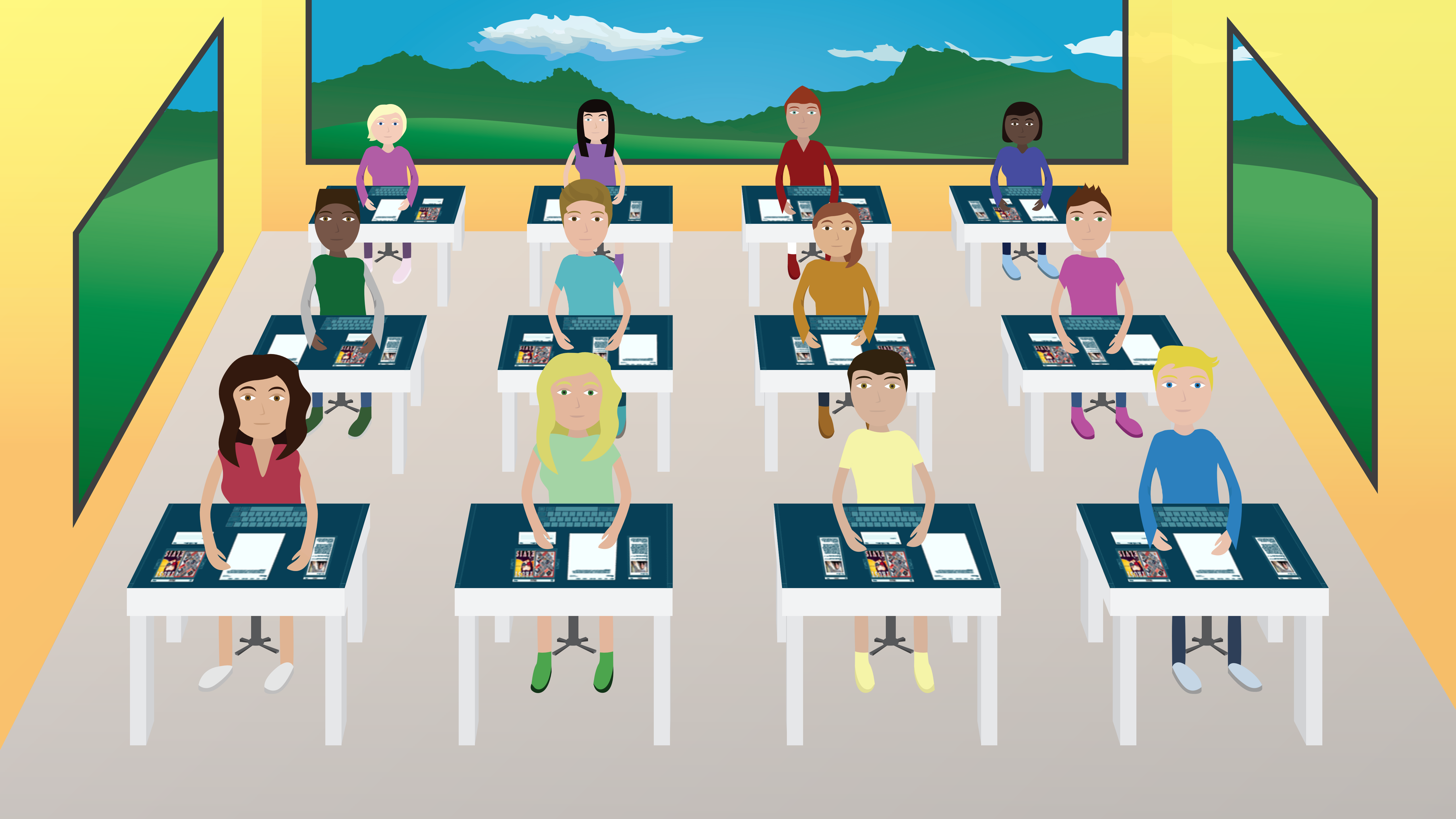


Educational Systems Market



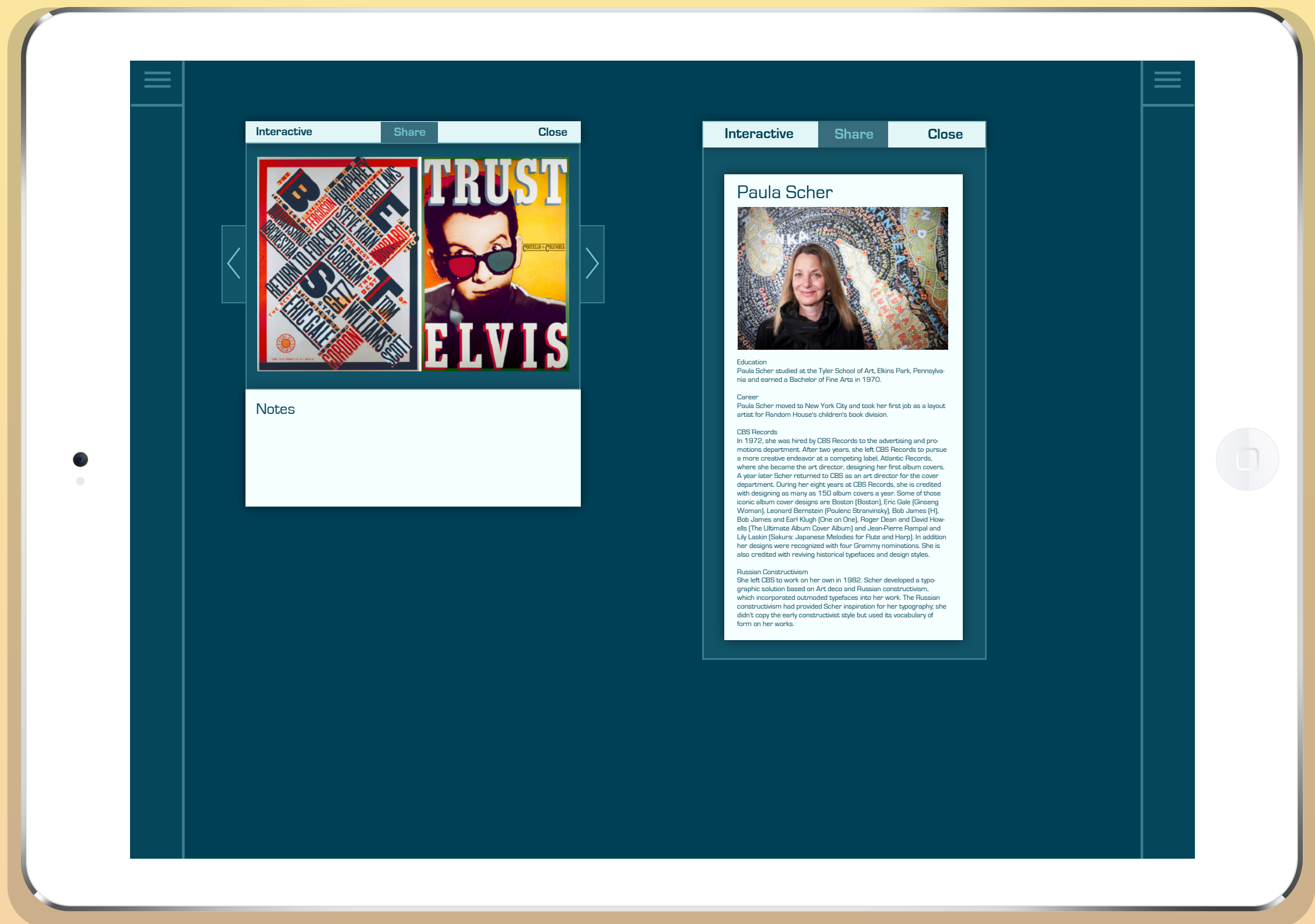


Alliance Education System

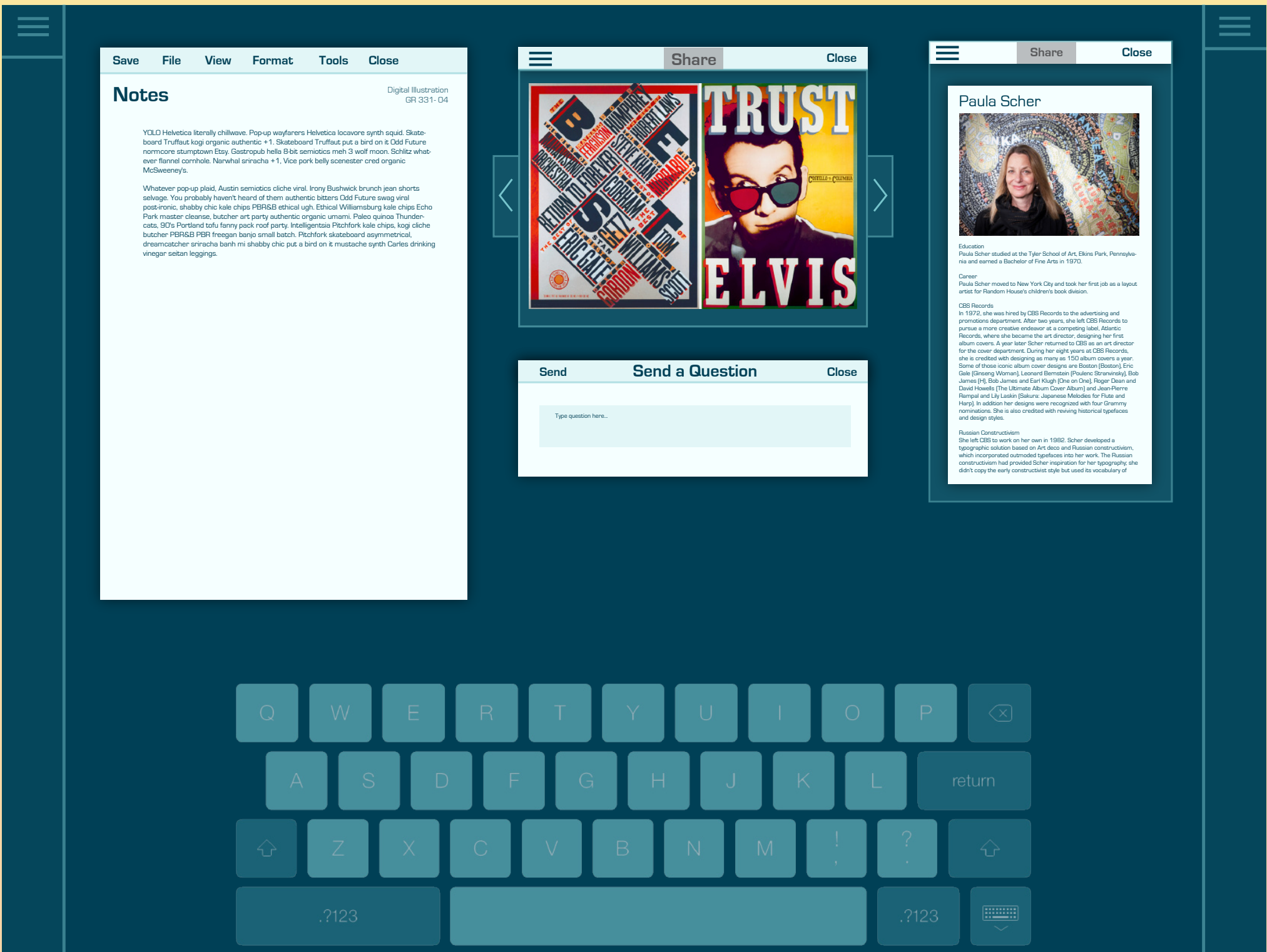


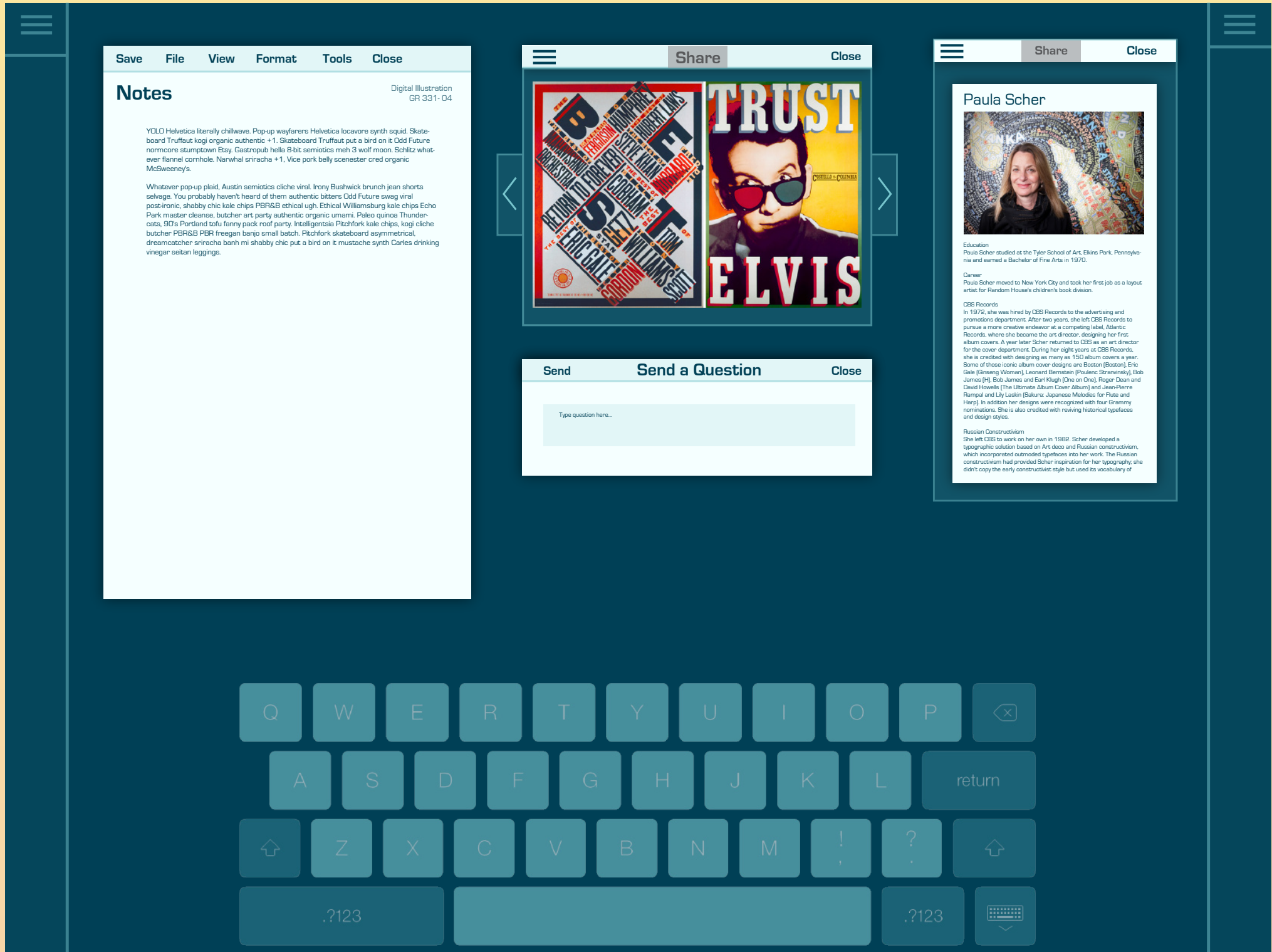
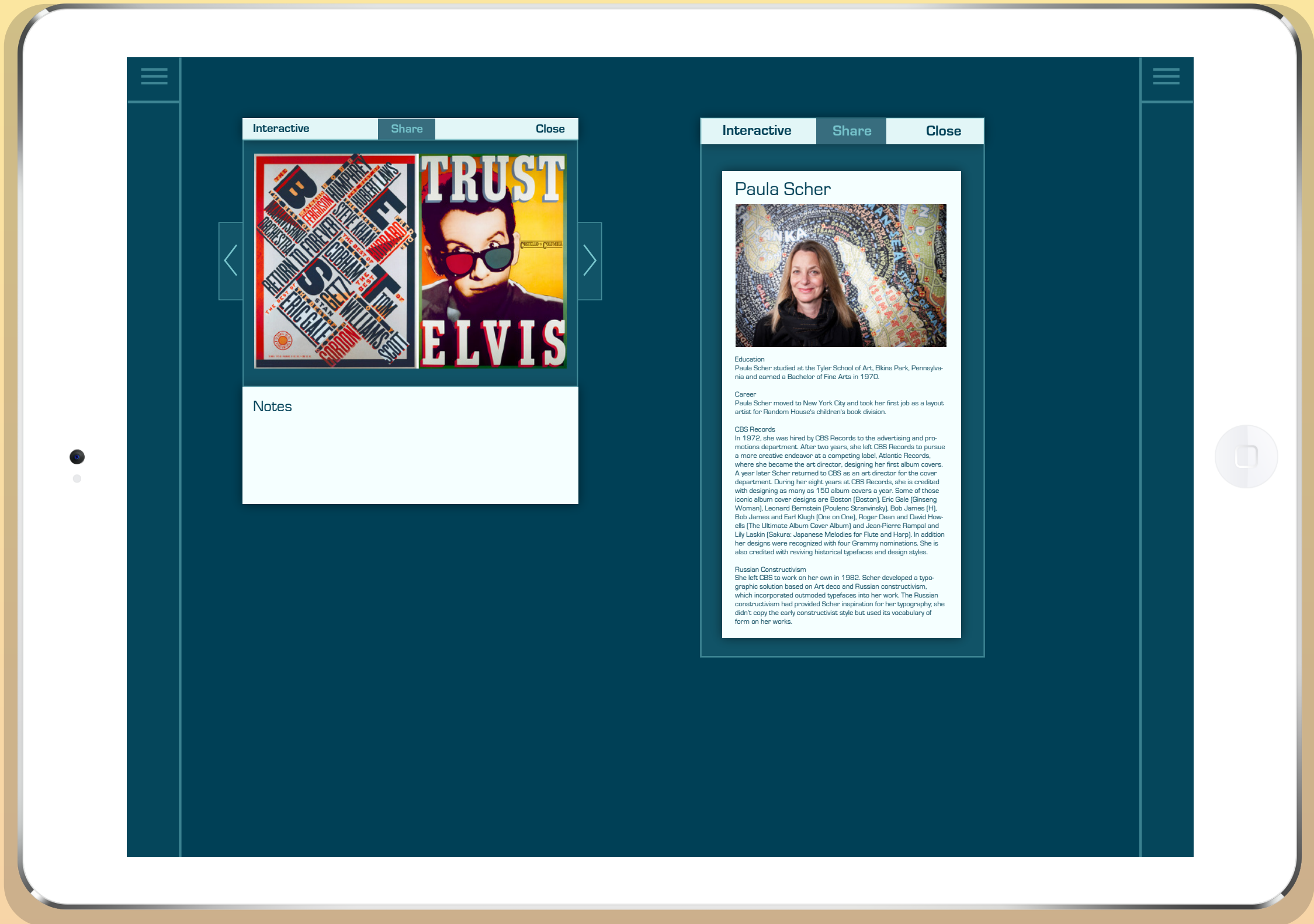
A next generation education tool consisting of

Tablet (Professor)



Interactive Surface (Student)

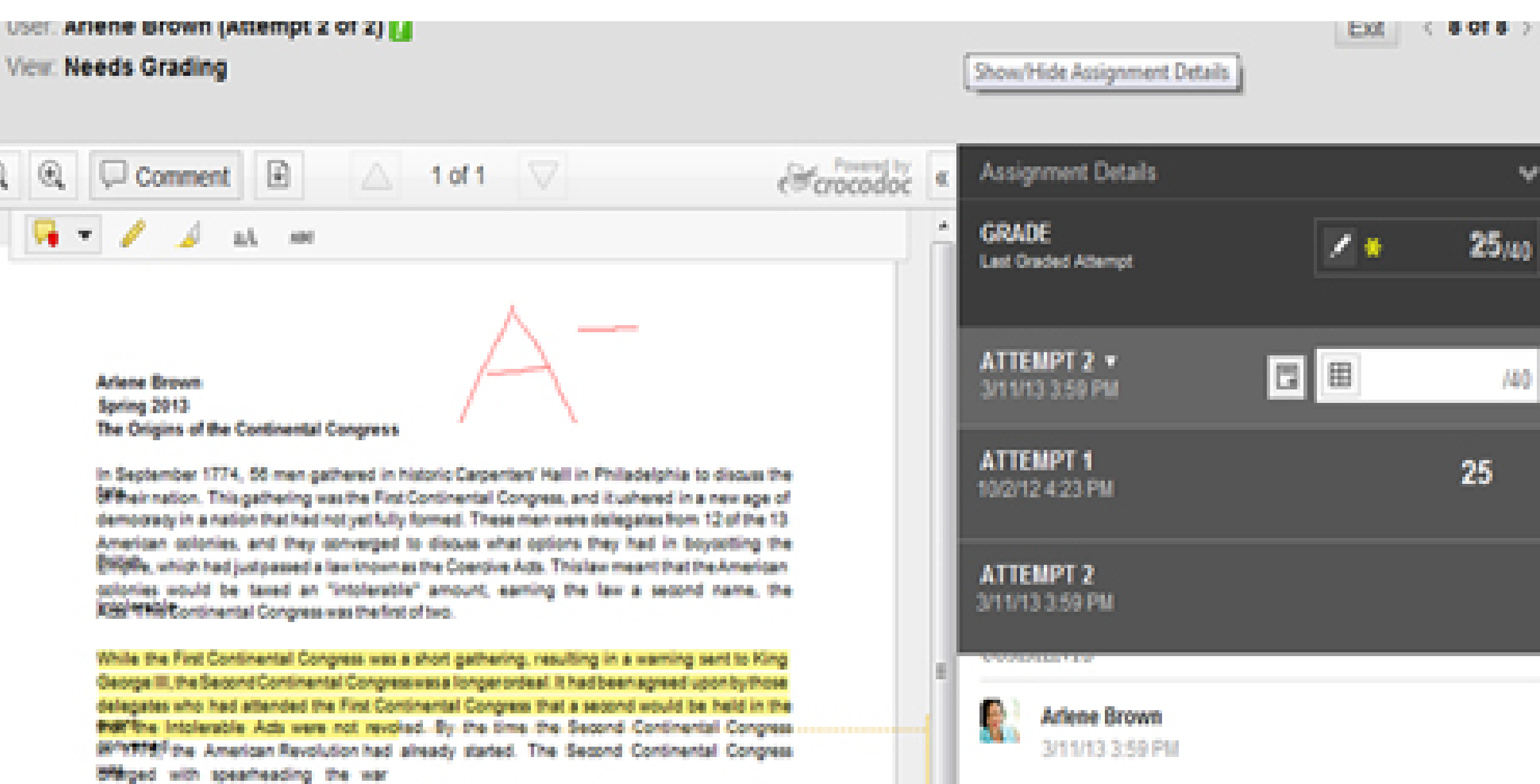




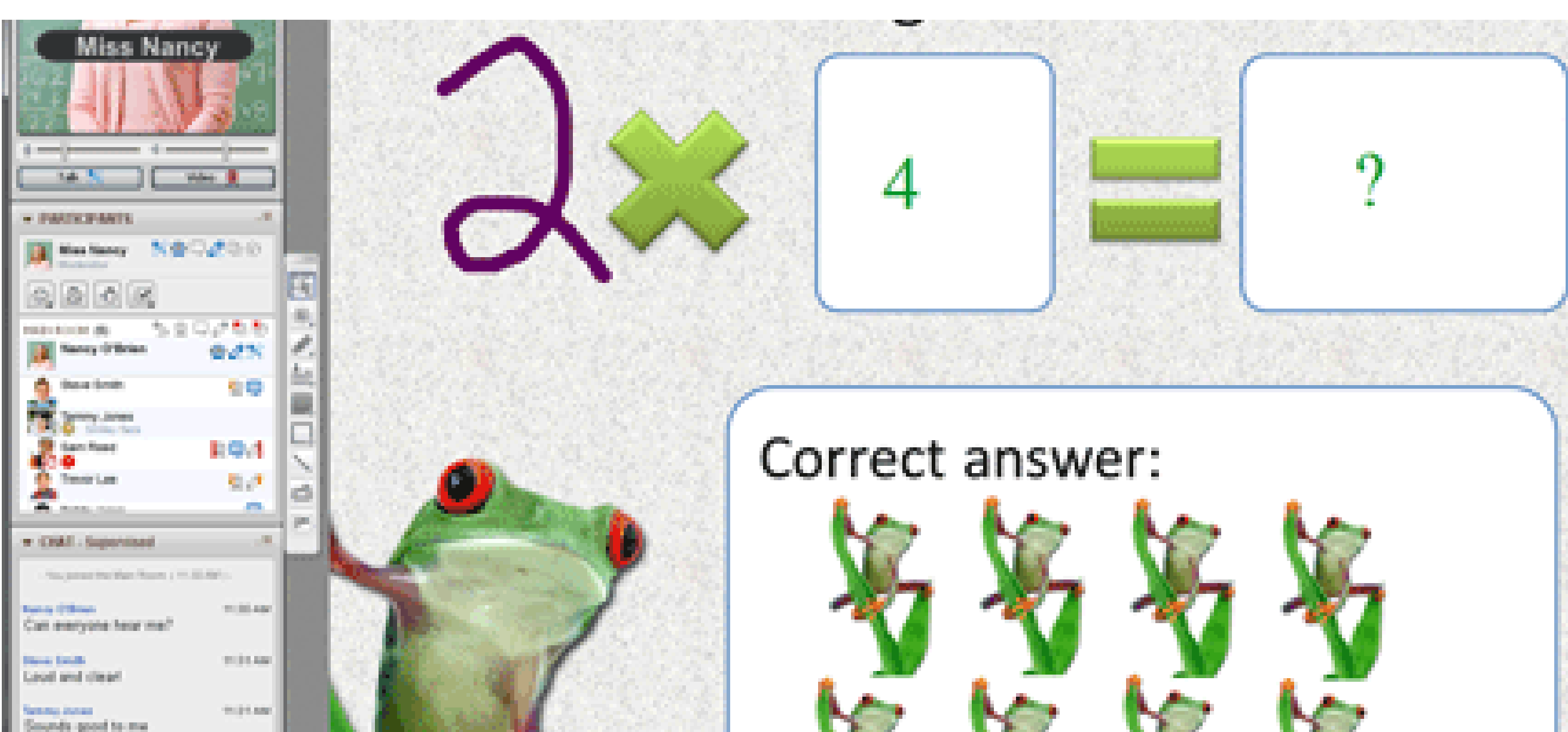
Education needs to be changed and I would like to bring about that change by the time I begin teaching.



Blackboard Learn

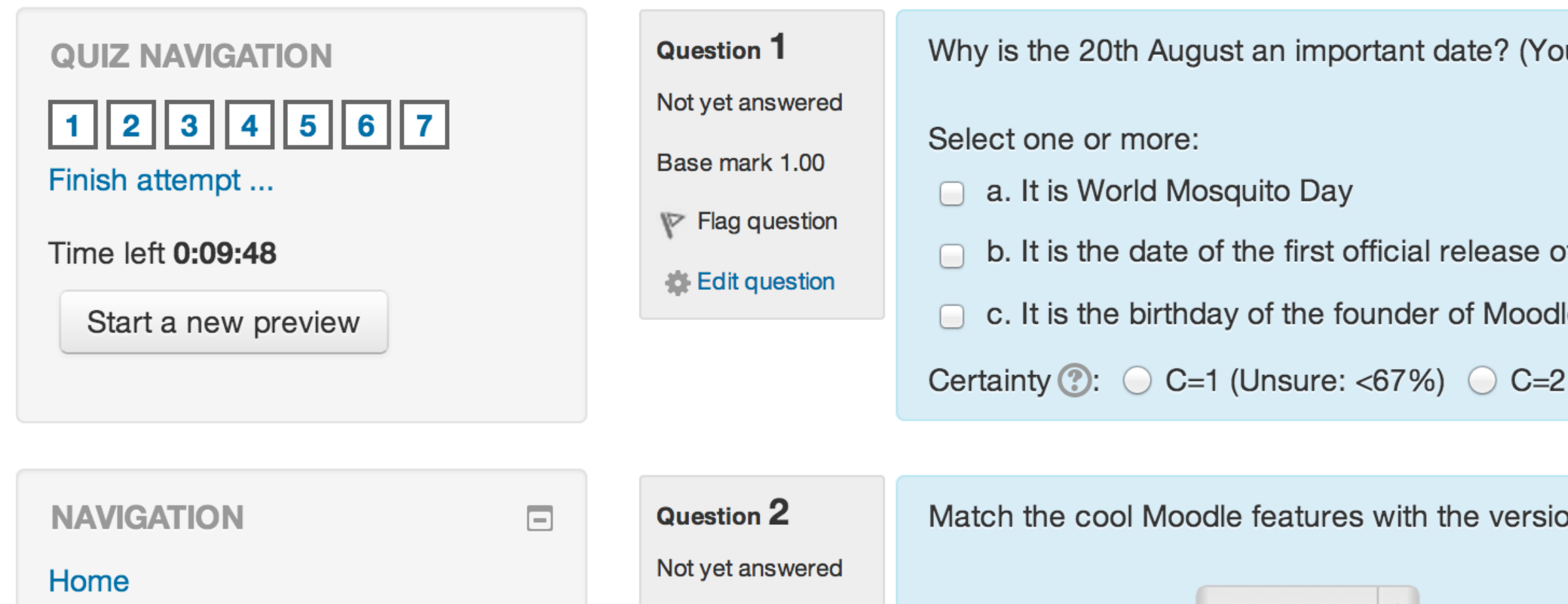


Blackboard Collaborate

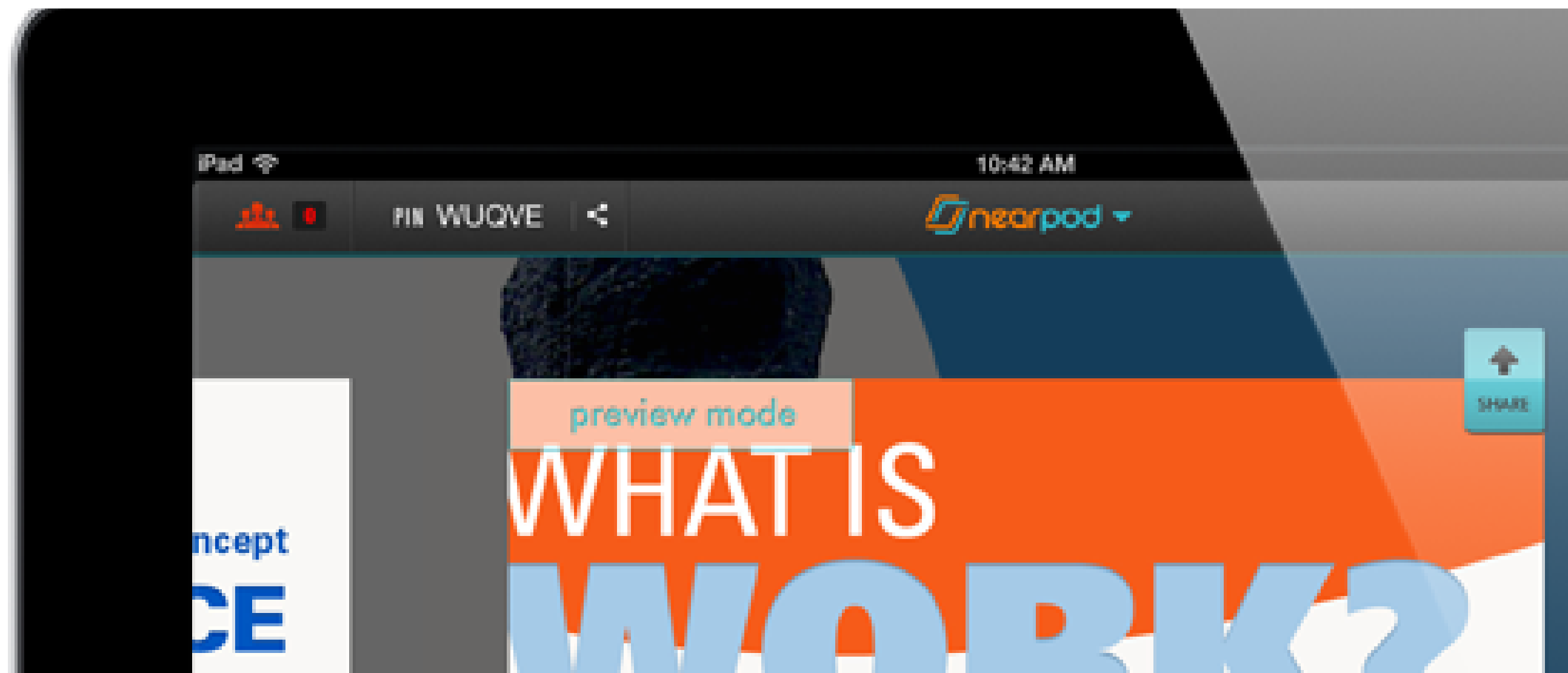


Moodle

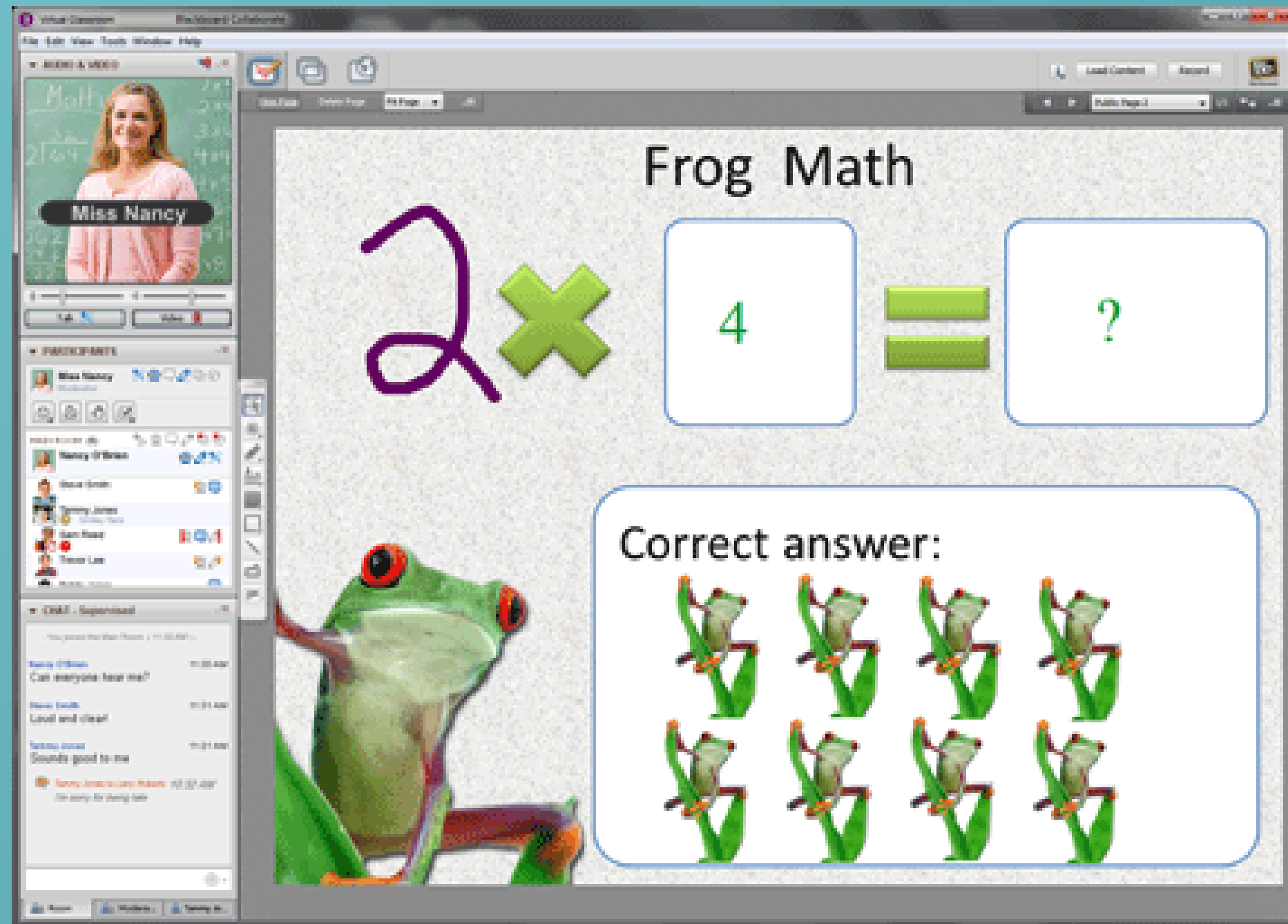
Moodle History Quiz



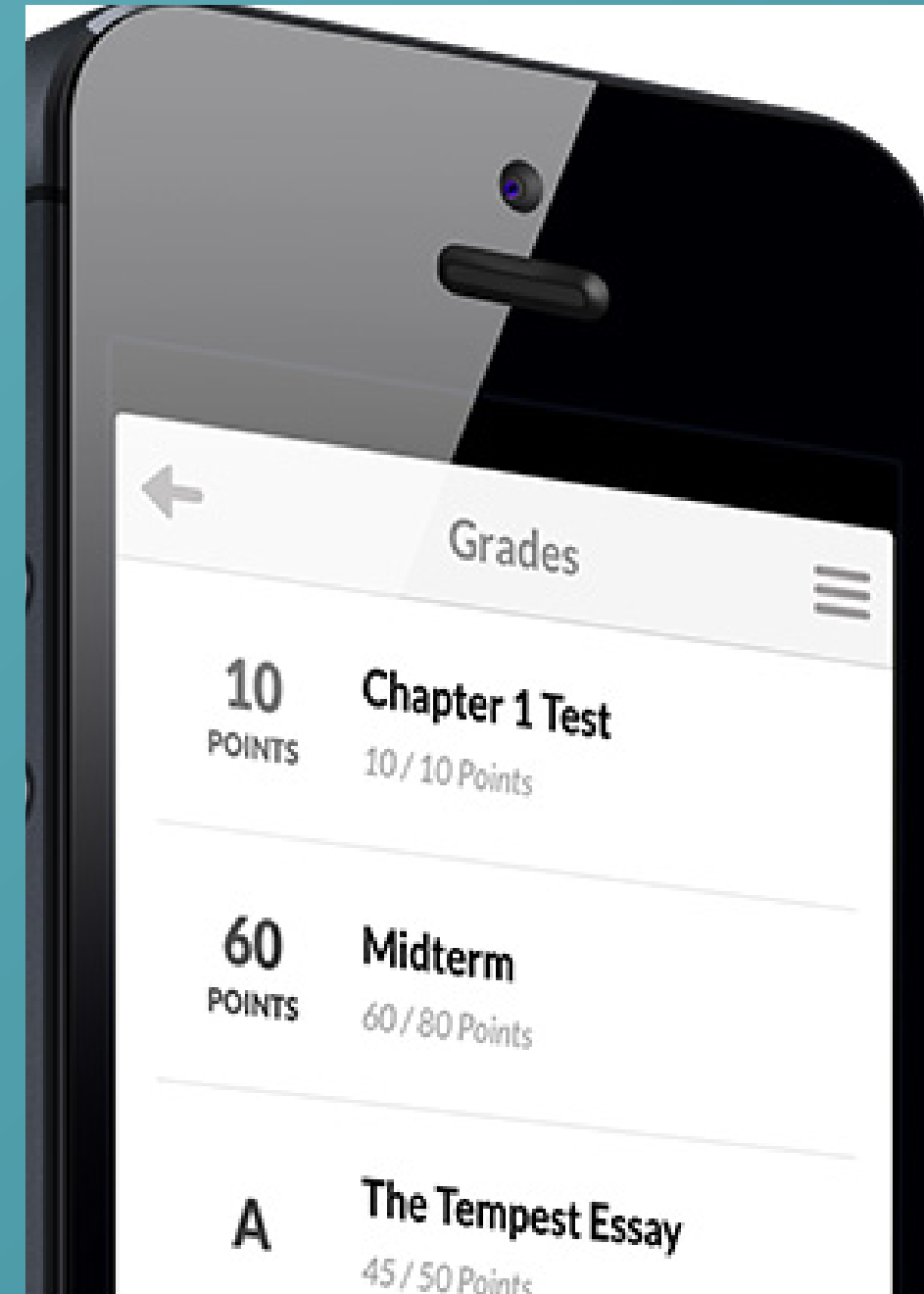
Nearpod



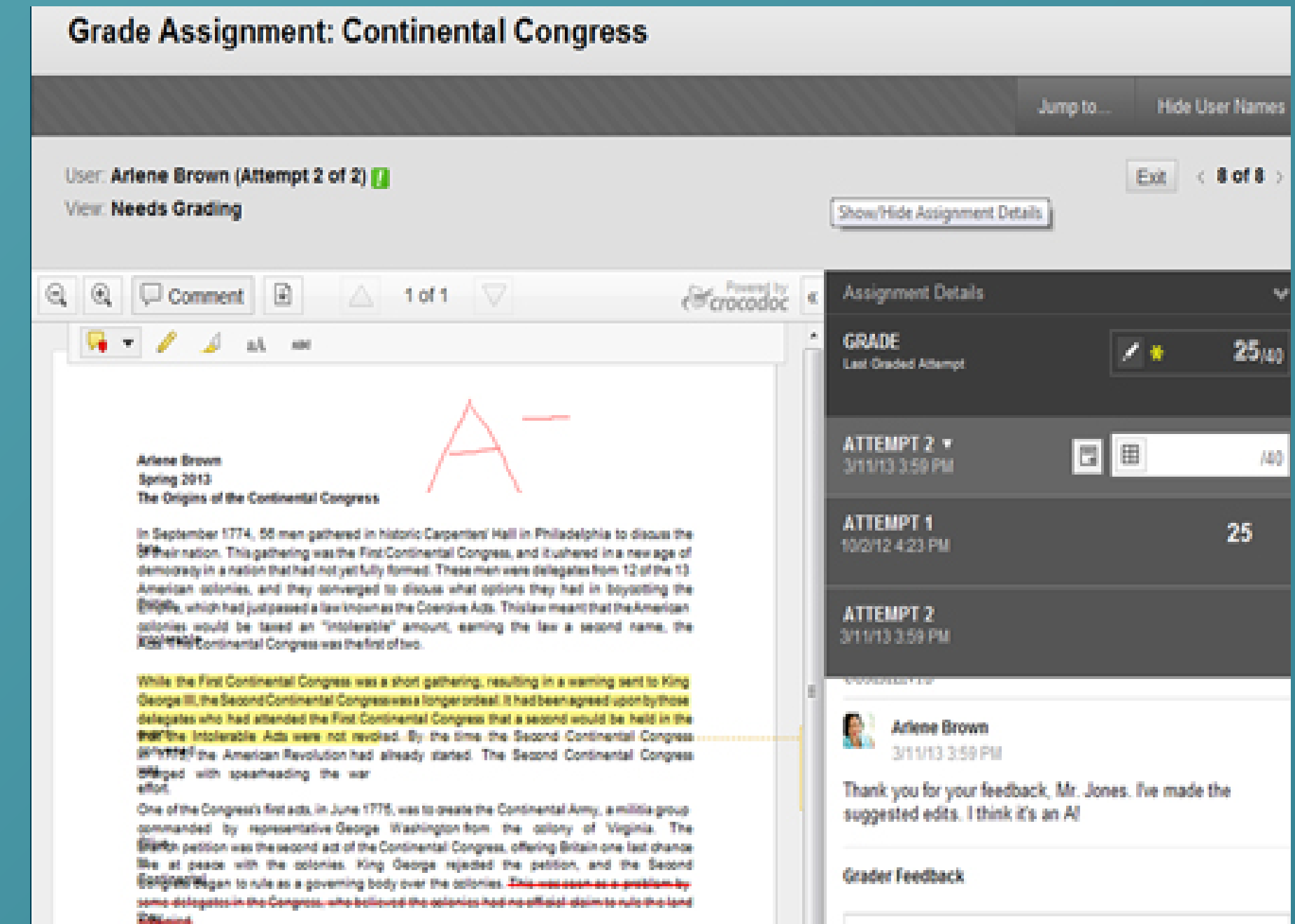
Blackboard



Comprehensive grading tools



Overwhelming amount of information and tools



Competitive Matrix

Features		Blackboard Learn	Blackboard Collaborate	Moodle	Nearpod	Alliance Education System
	Calendar	●		●		●
	Chat/IM		●	●		●
	Real-time questions				●	●
	Check grades	●		●		●
	Class discussion forums	●		●		●
	Interactive whiteboard		●		●	●
	Notifications	●		●		●
	Personal profile page	●		●		●
	Badges and achievements	●		●		
	Course enrollment	●		●		
	Course evaluations	●		●		
	Instant grading					●
	Inline grading	●		●	●	●
	Gradebook	●		●		●
	Create presentation	●		●	●	●
	Share presentation	●		●	●	●
	Interactive lesson				●	●
	Share supplemental content	●		●	●	●
	Control student activity				●	●
	Take attendance	●		●		●
	Create tests/quizzes	●		●	●	●

Why choose Alliance?



Primary

18-34
Student
Tech-savvy



Secondary

35-50
Teacher
Tech-savvy



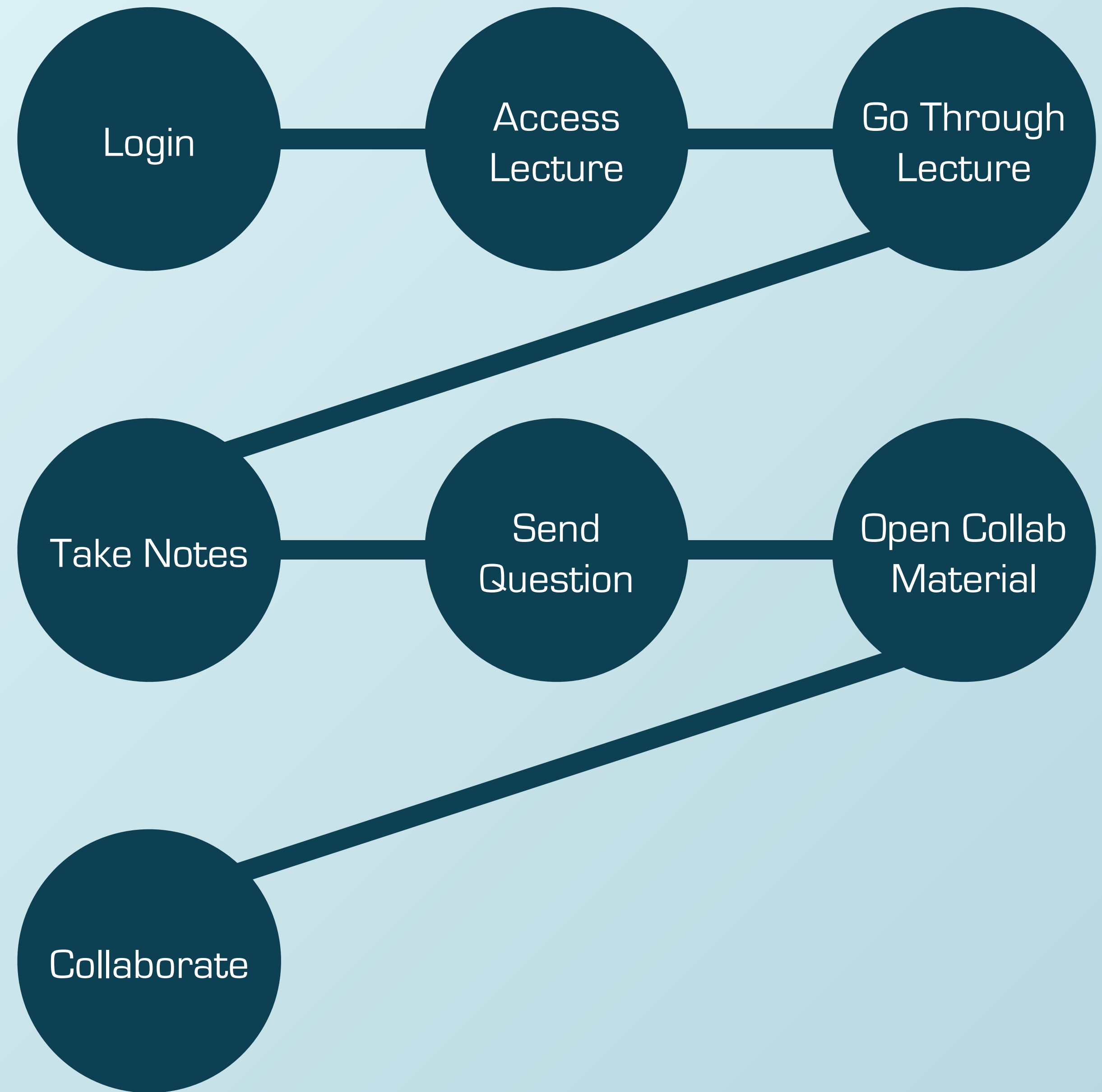


Chatty Cathy

On-Campus Art Education Student

20 years old
Taking Digital Illustration

**“I need to stay focused in class
and after so I can succeed.”**



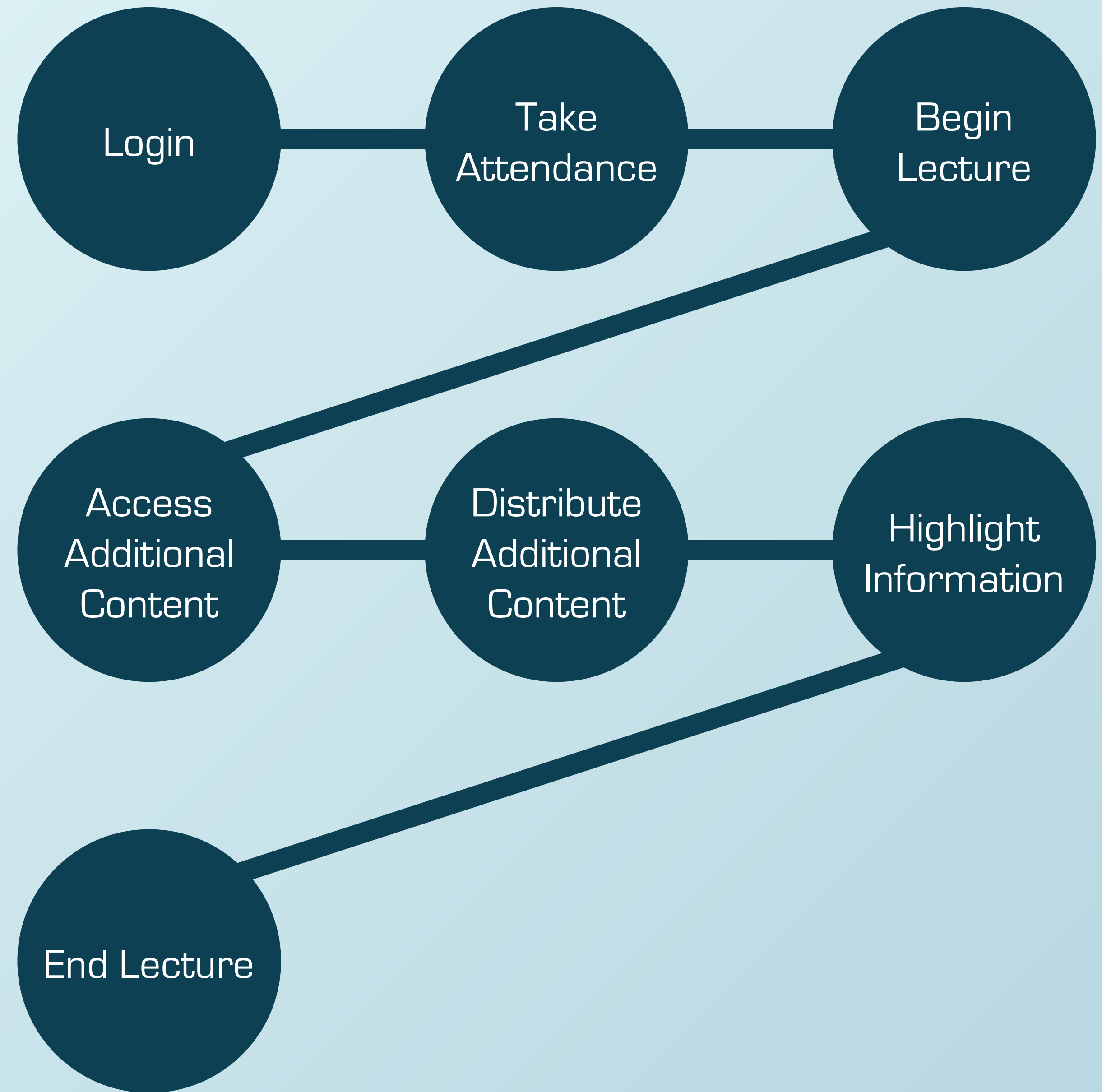


Focused Fiona

On-Campus Graphic Design Professor

36 years old
Teaches Digital Illustration

“I want to give my students everything they need to succeed in the future.”





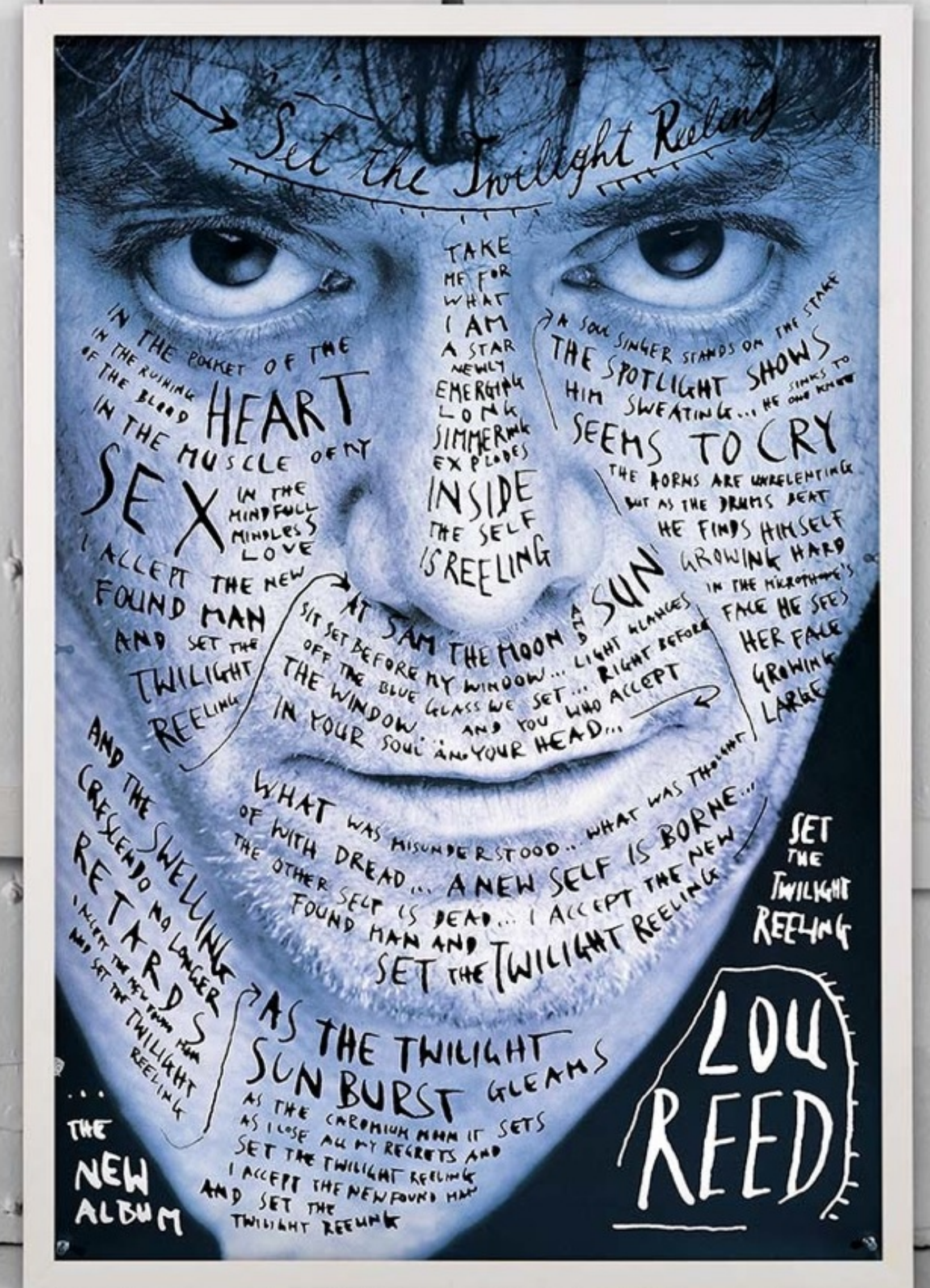
Paula Scher

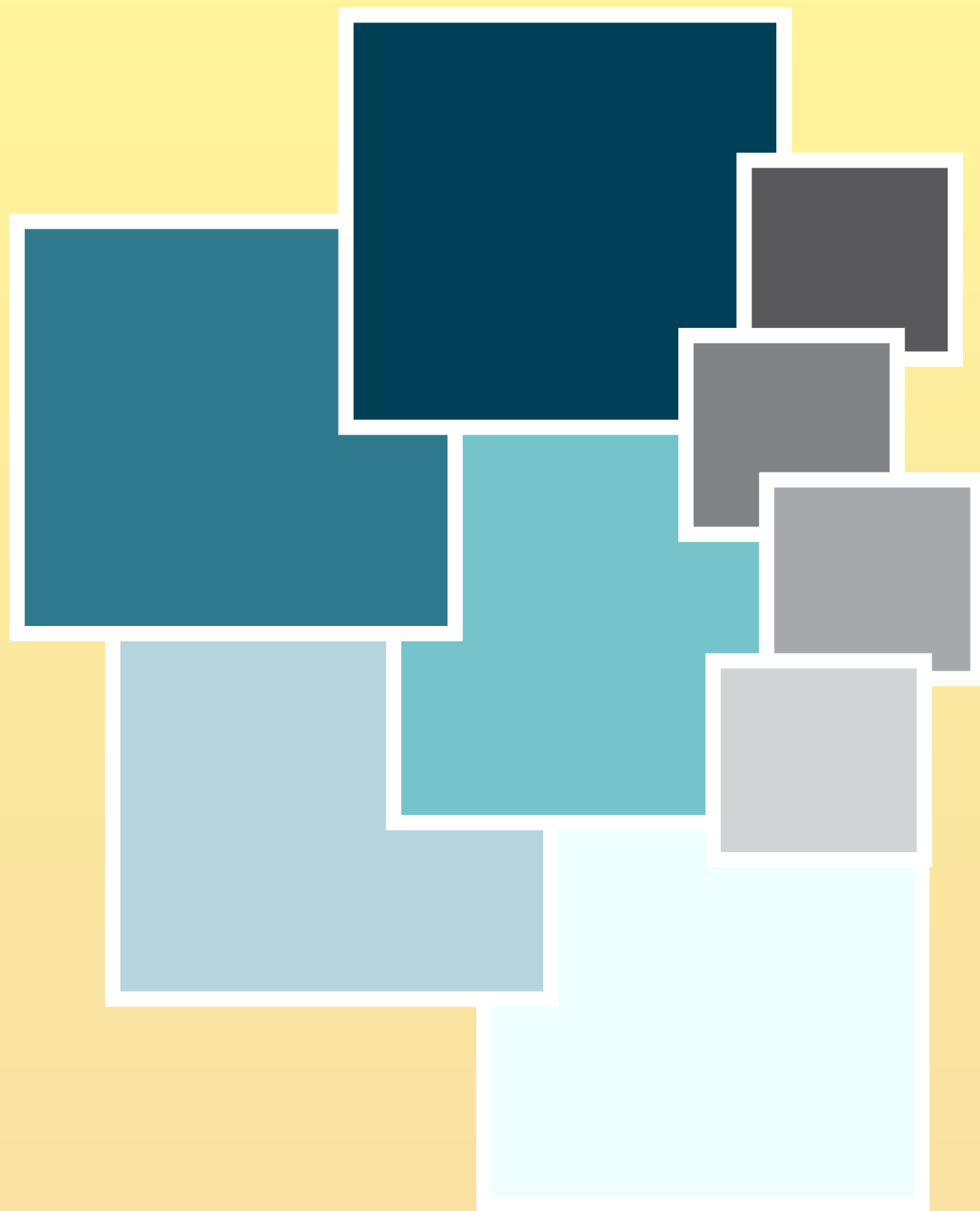
“You can’t be a designer and say ‘Oh, this is timeless.’ Nothing is timeless!”



Stefan Sagmeister

“It is very important to embrace failure and to do a lot of stuff - as much stuff as possible - with as little fear as possible.”





Alliance Education System

Revolutionizing Education

Alliance Education System, or **Alliance for short**, is a *next generation* education tool consisting of web, tablet and surface interfaces working coherently to bring forth a **better system of education**.

Alliance

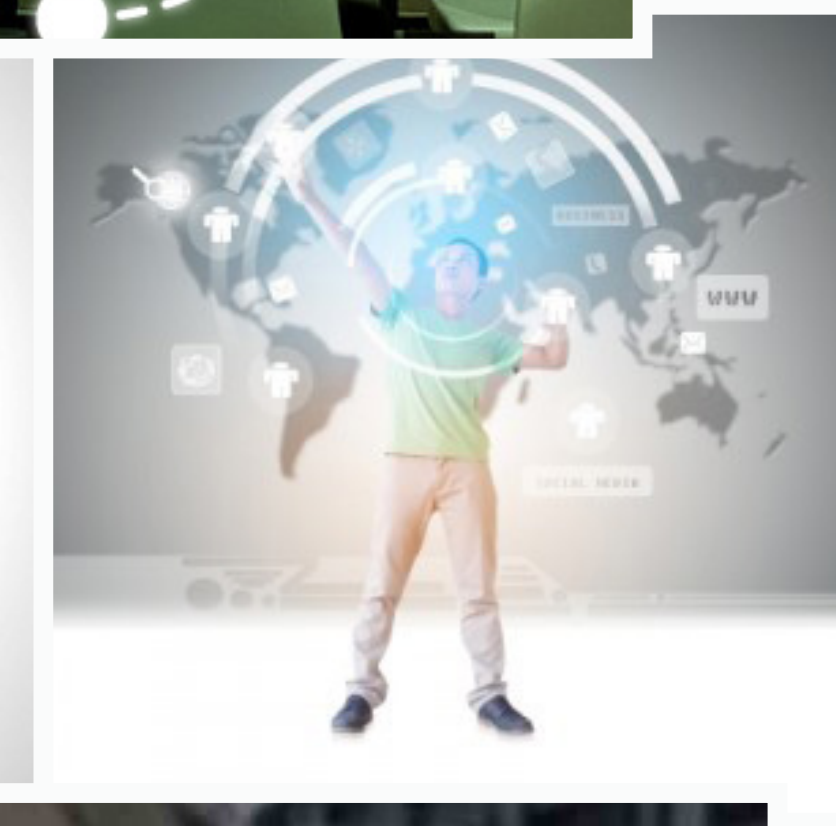
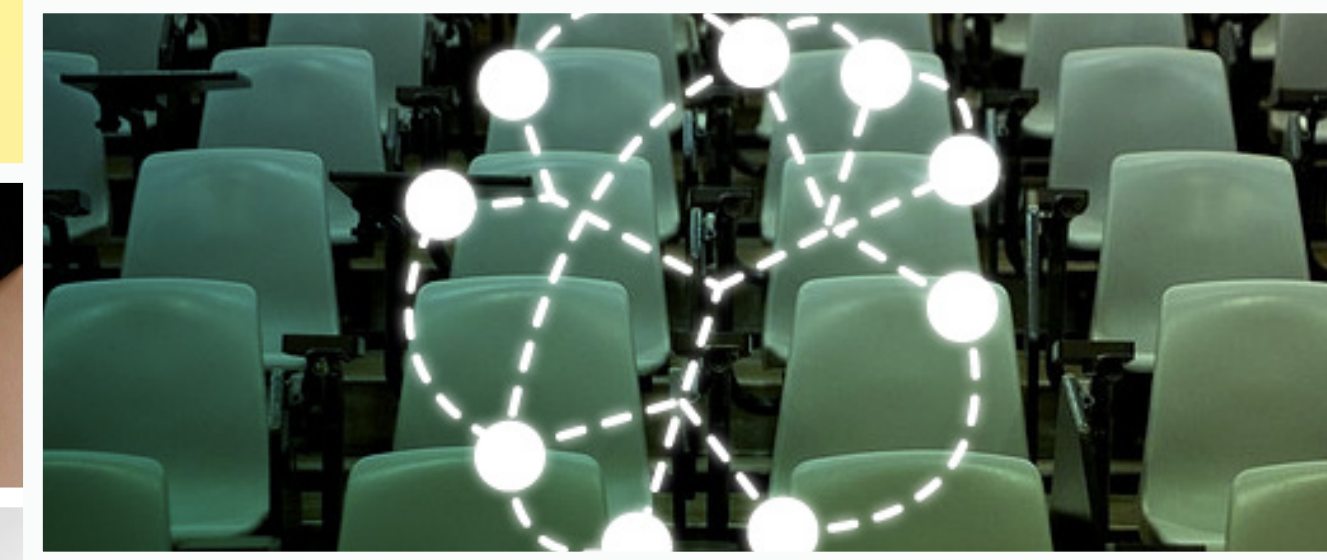
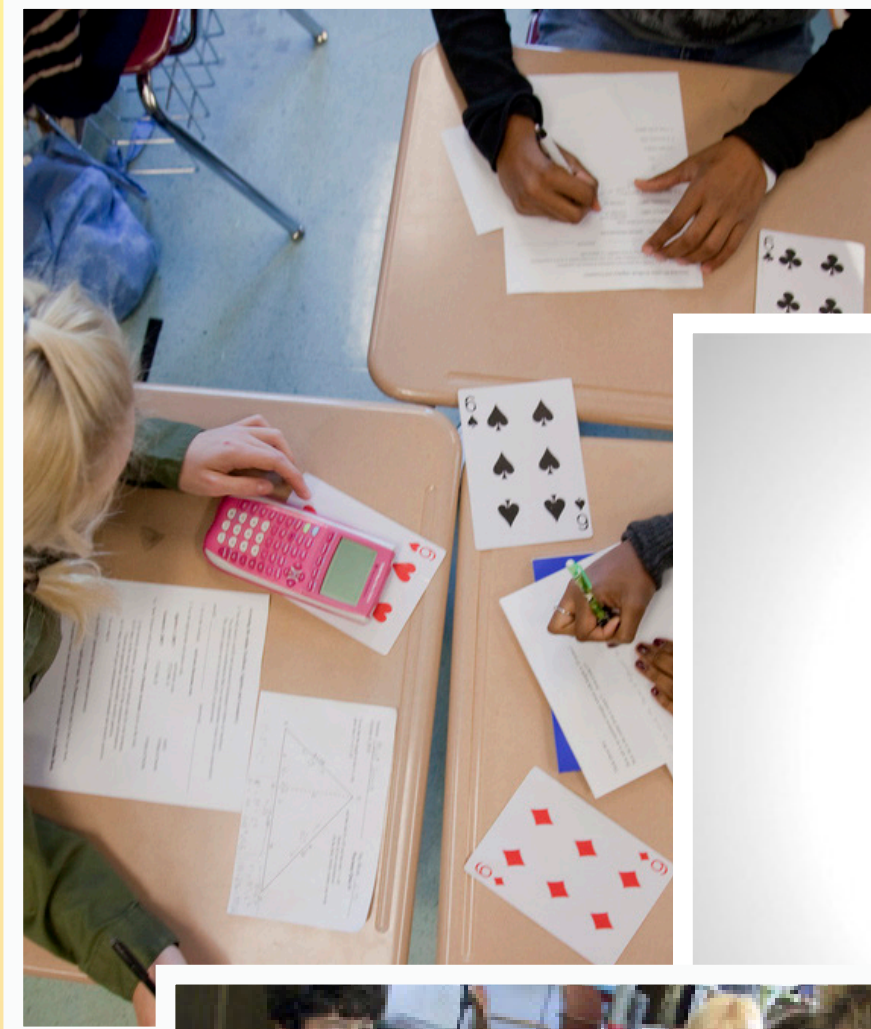
Alliance

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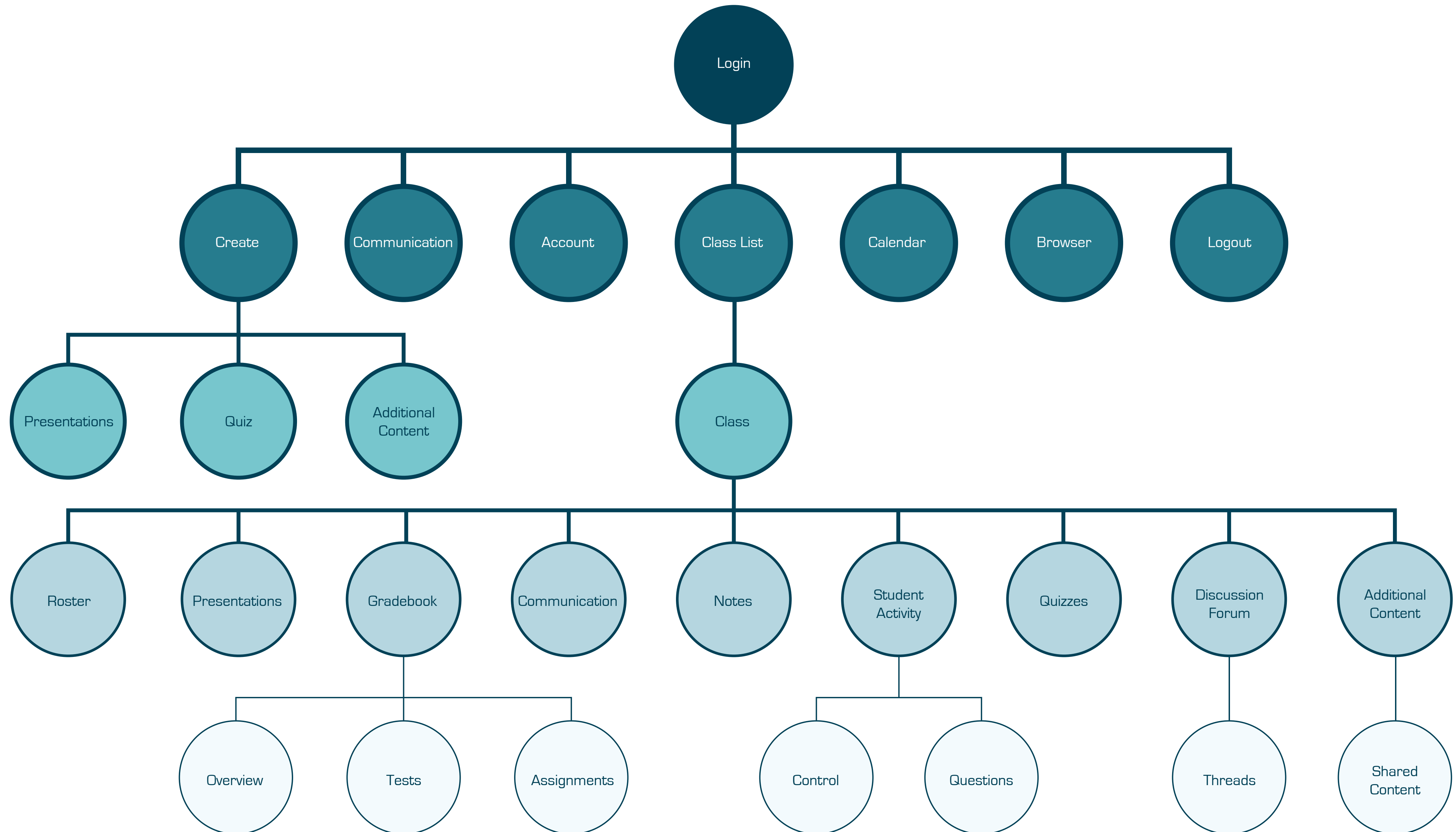
Alliance

Alliance

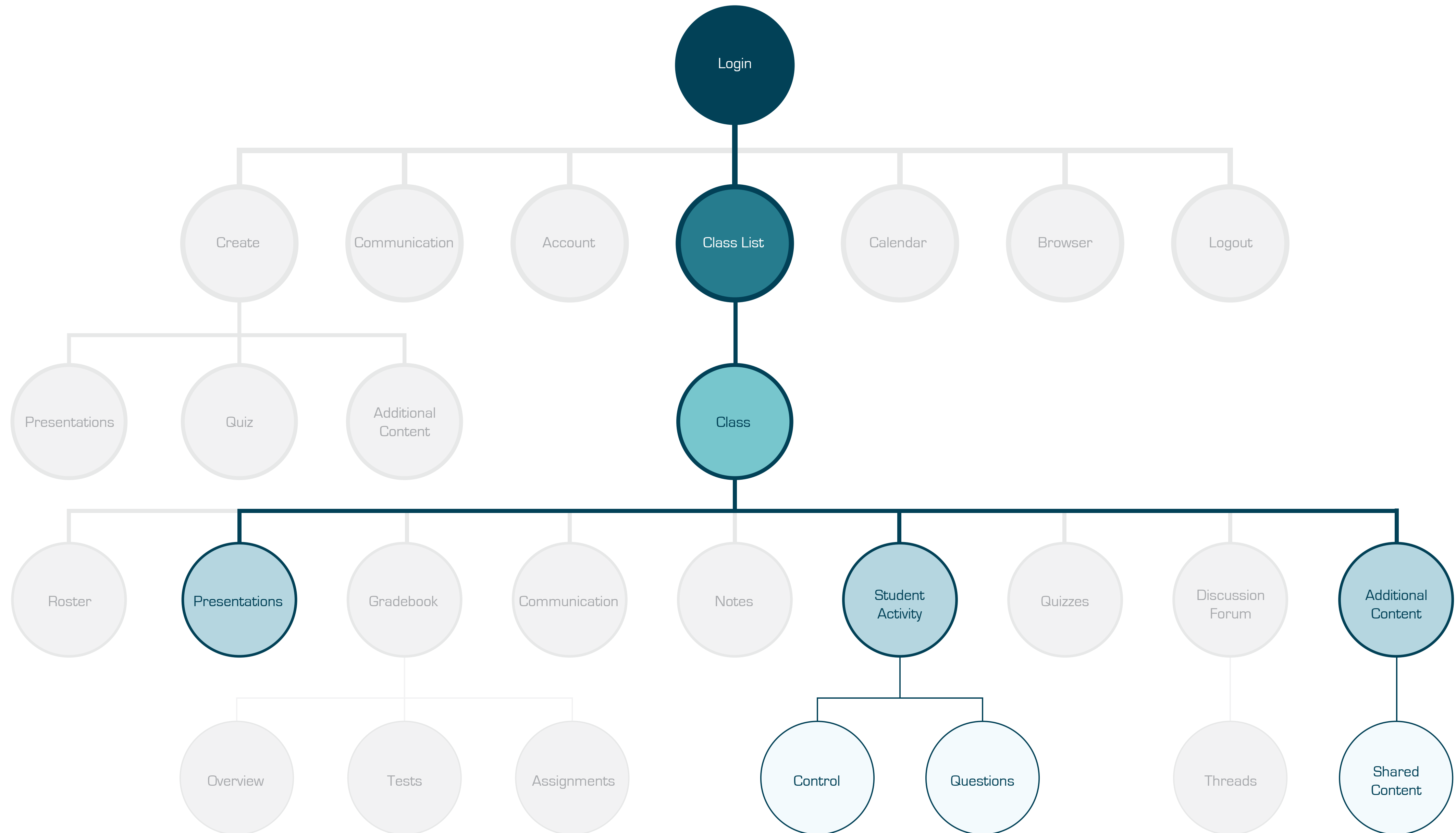
Font:
Eurostile



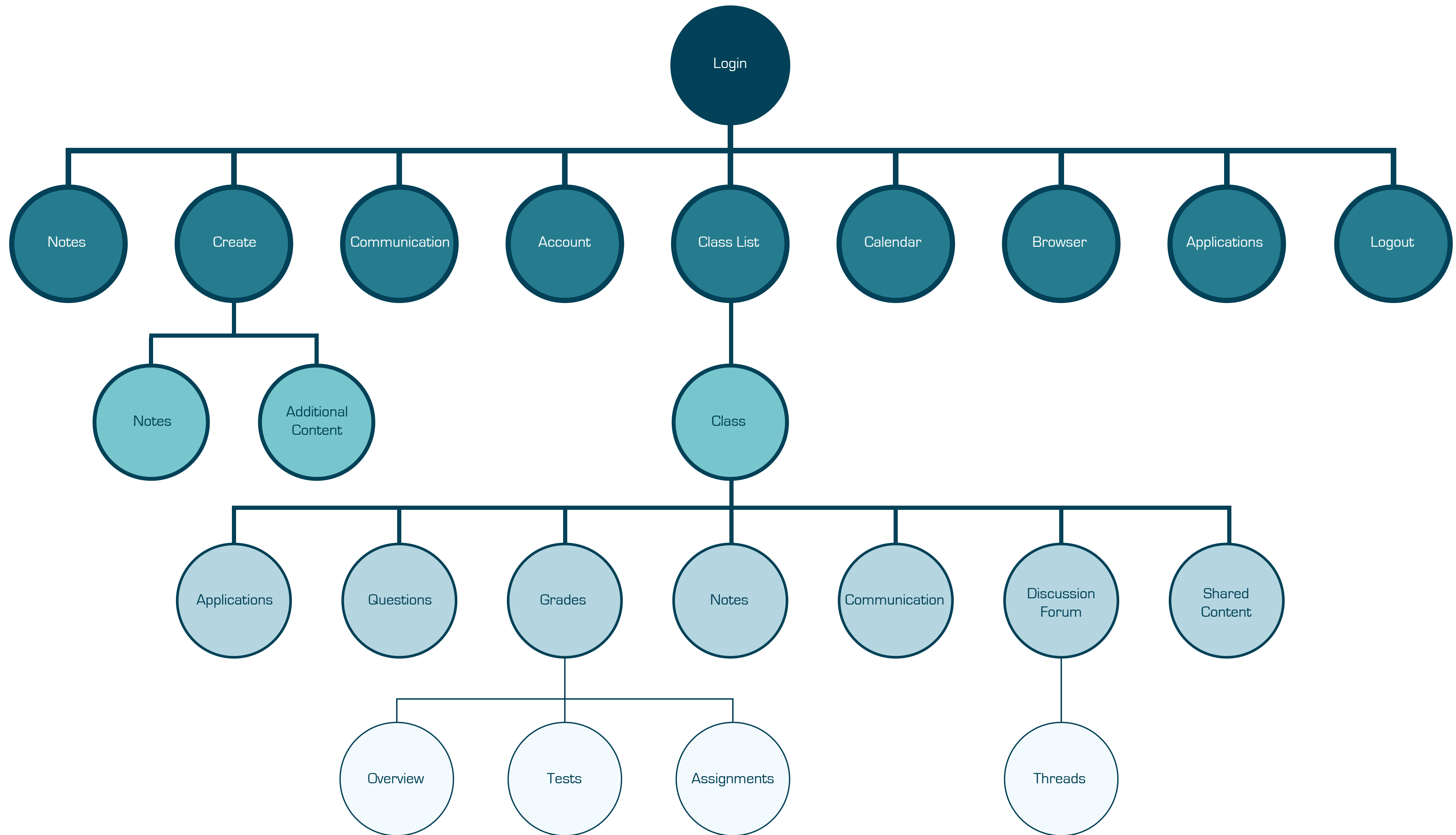
Ideal Professor Sitemap



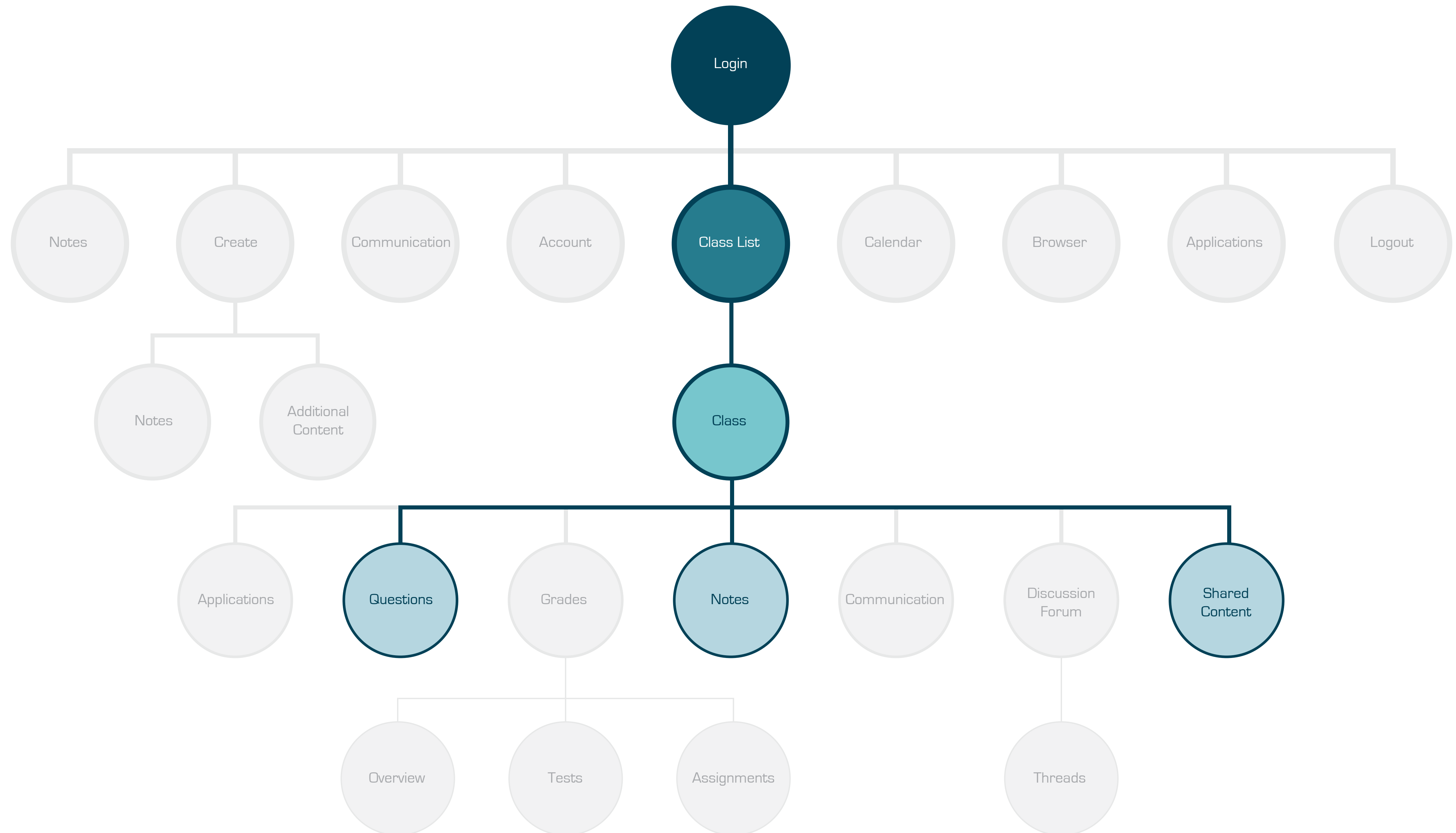
Deliverable Professor Sitemap



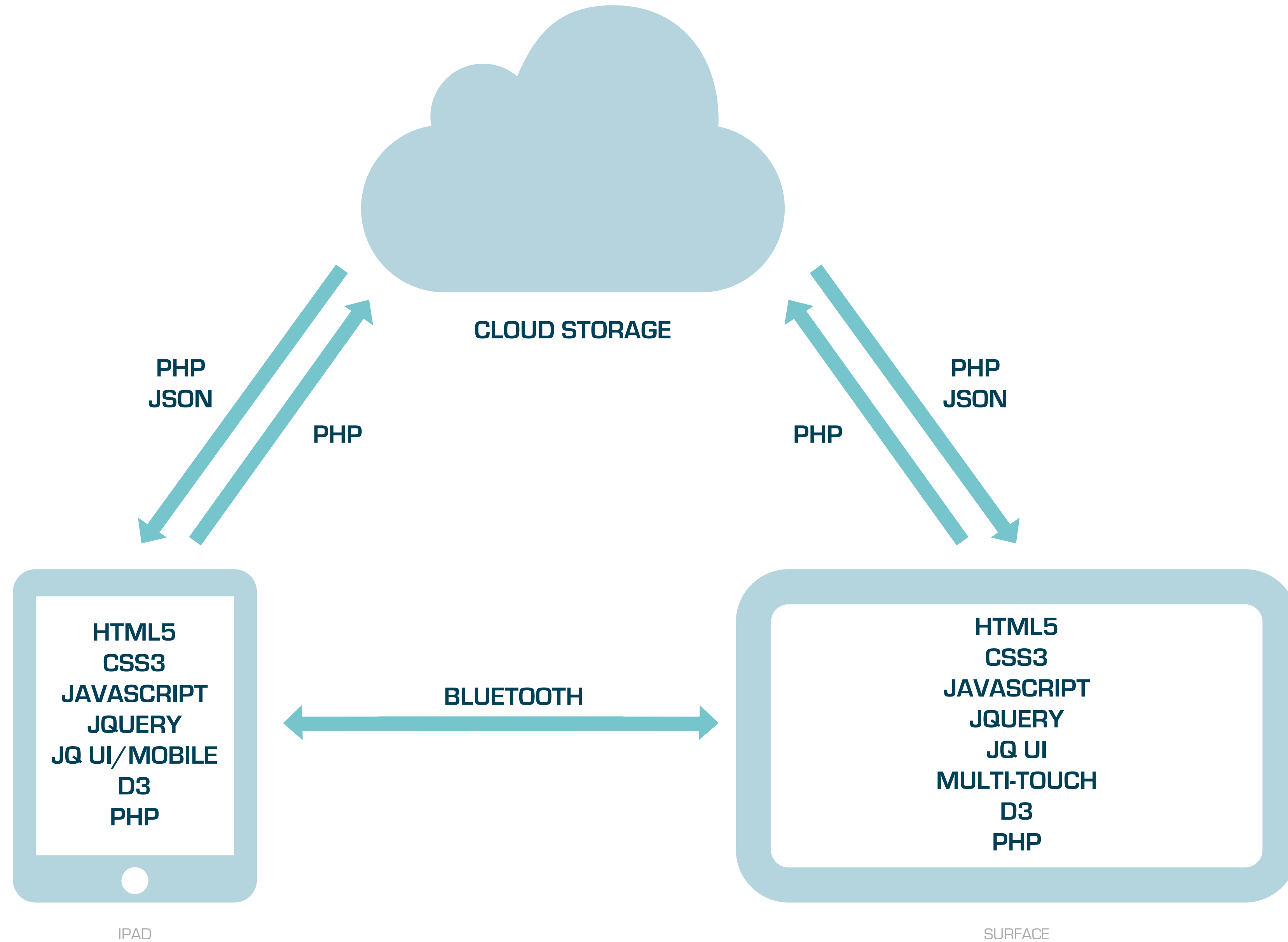
Ideal Student Sitemap



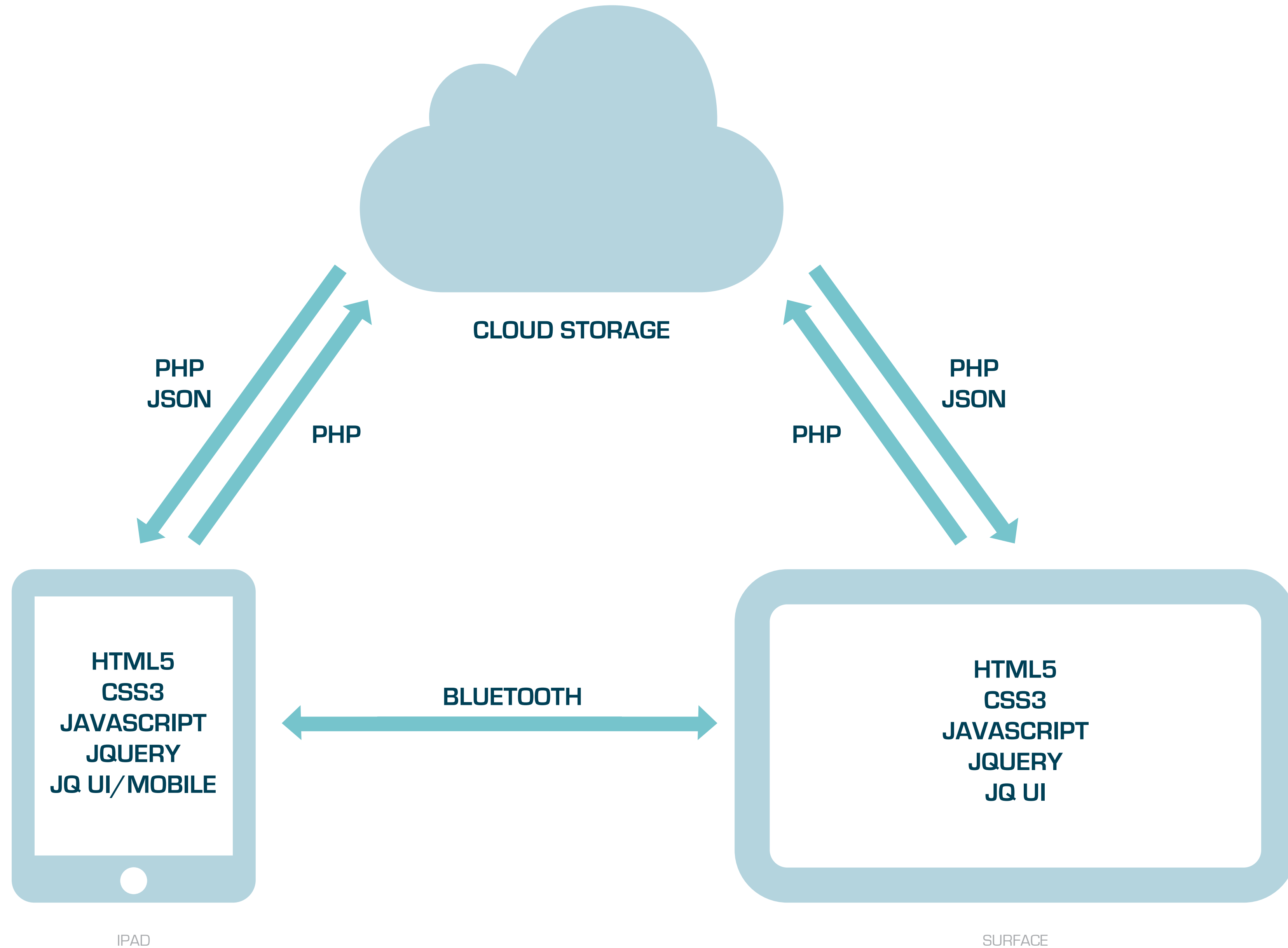
Deliverable Student Sitemap



Ideal Data Diagram



Deliverable Data Diagram



Deliverable Prototype Hardware

iPad Air

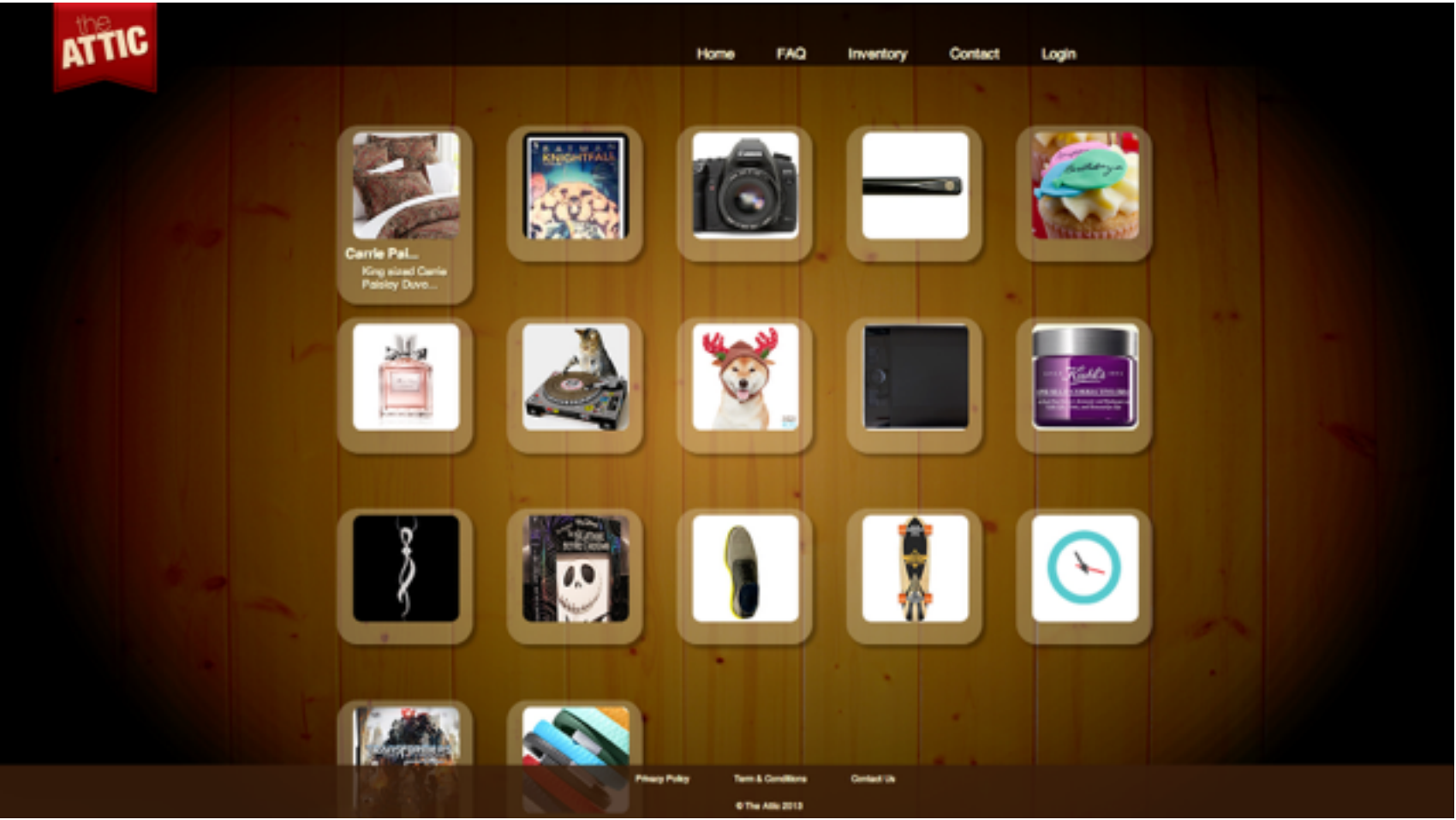


Lenovo Horizon Table PC





The Attic



Social Apptivist



Why So Stressed?

The Attic

WNM 608: Web Tech 1

Ethan Wilde

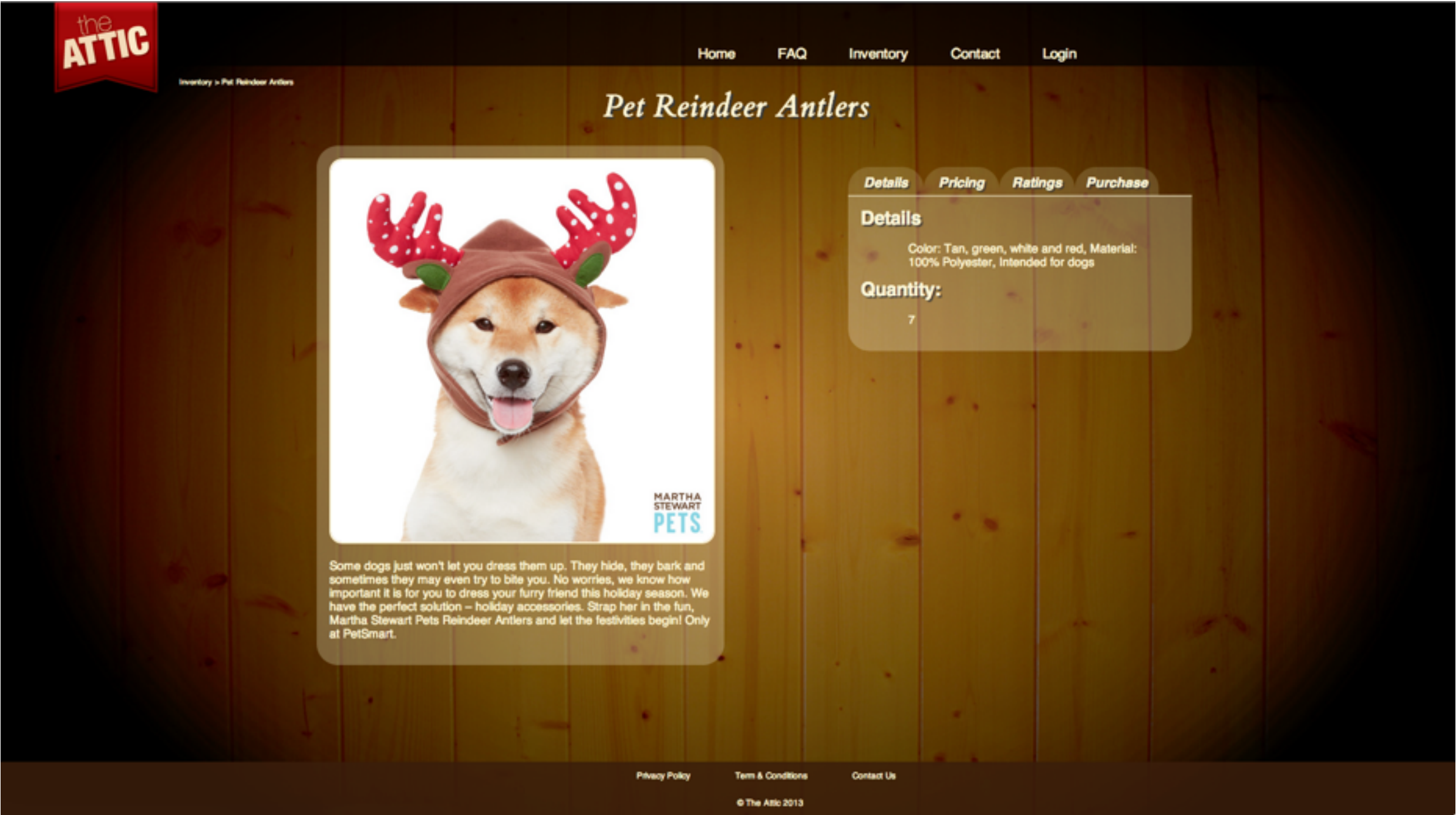
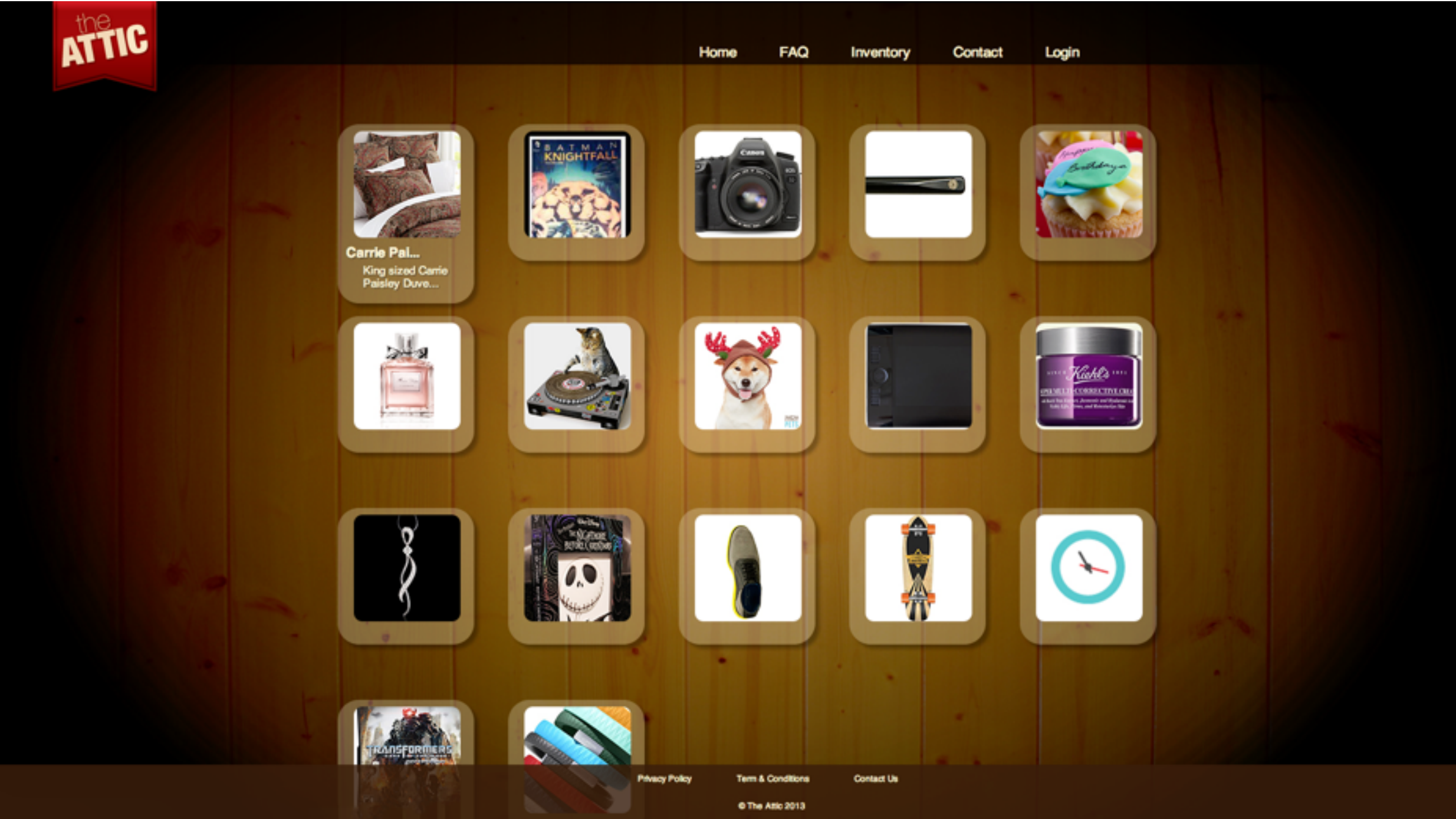
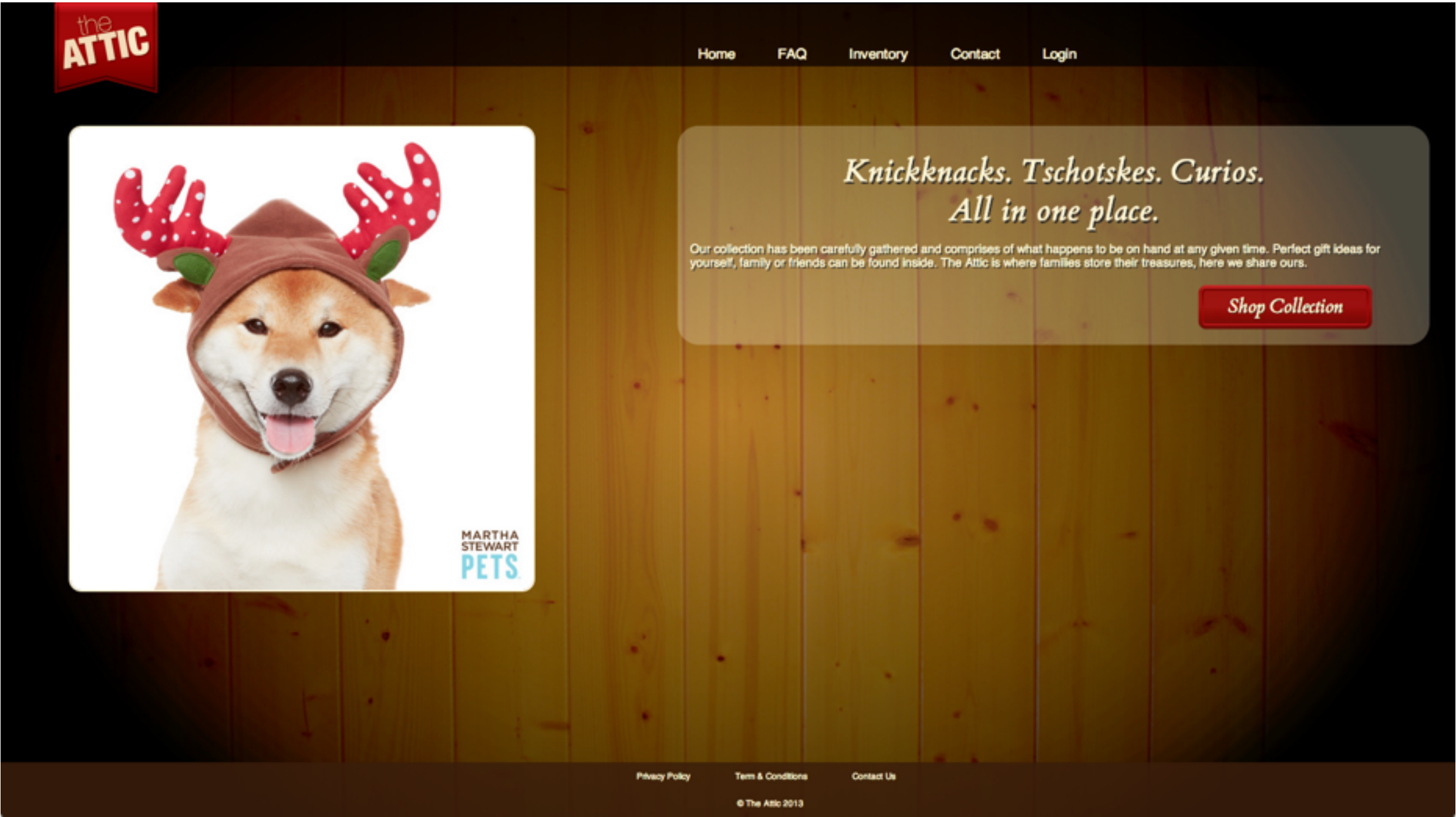
Fall 2013

Skills Learned:

- jQuery
- HTML5/CSS3
- PHP
- MySQL Database

URL:

<http://608.kevinkidwell.com/final>



Spring 2014

Summer 2014

Fall 2014



WNM 643: Interactive Designs & Concepts
Instructor: Alex Pineda

GLA 610: Balancing Creativity and Profitability
Instructor: TBD

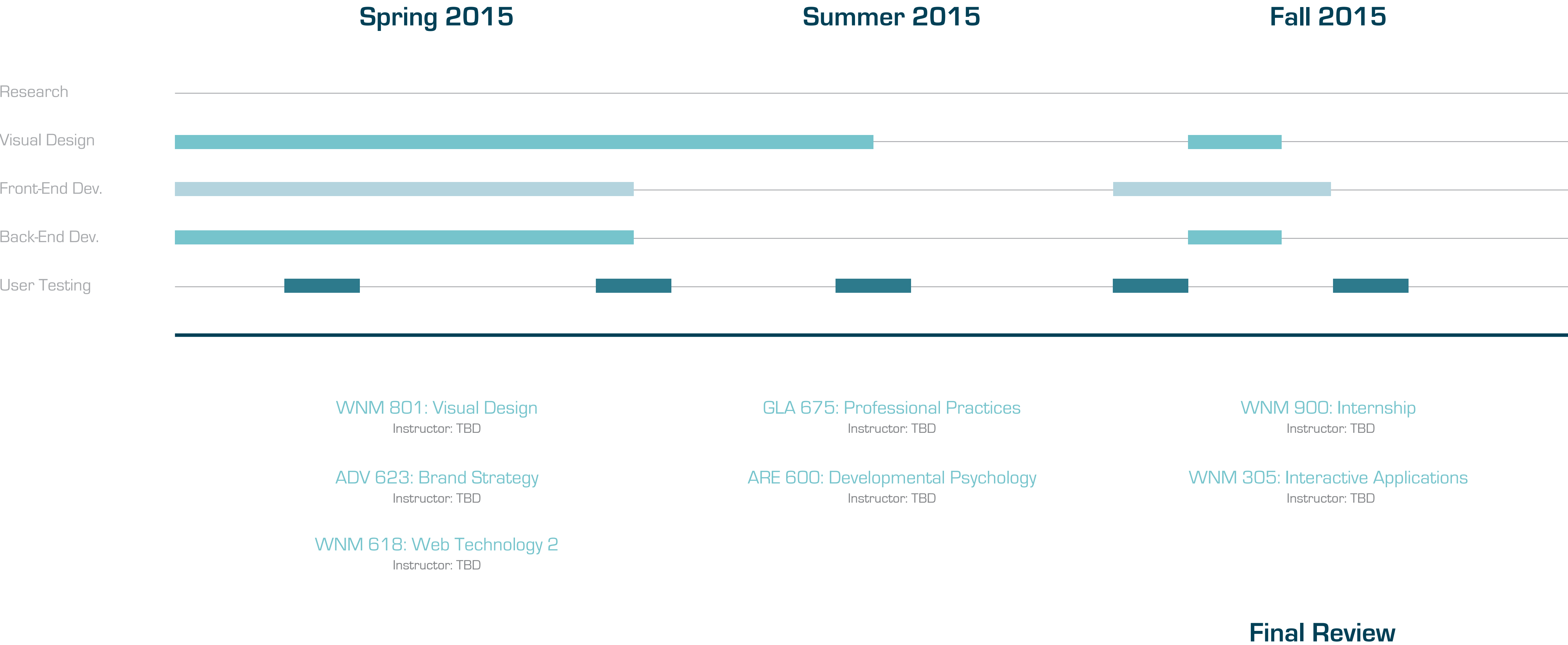
WNM 801: User Experience
Instructor: TBD

GLA 602: The Art & Ideology of the 20th Century
Instructor: TBD

GR 616: Making Ideas Visible
Instructor: TBD

WNM 663: Advanced Topics in Motion Graphics
Instructor: TBD

Midpoint Presentation



Let's make education personal
with

Alliance Education System